



Main Line Homes

MORE LIVING FOR THE 1960'S



only the largest manufacturer of **SO MUCH LIVING**

In the past ten years, Main Line Homes has become one of the nation's largest manufacturers of pre-cut, panelized houses. This growth is no accident. It was planned for and achieved on the solid foundation of good homebuilding. Into every Main Line home has gone the important "extras" that have become the symbols of good living to millions of Americans:

more design

Every new model for Main Line is at least six months in the designing. Each must meet the approval not only of our Chief Architect, but the entire Architectural Planning Board for clean, crisp beauty combined with sound construction. Plans for all Main Line interiors stress free flow of traffic, step-saving grouping and a maximum of airy, well-lit "living" space.

more quality

Main Line maintains a Research and Development Department to conduct full-time field investigations of new methods and materials. As a result of these studies Main Line Homes constantly offer more value per dollar.

more selection

Instead of the two or three models conventional builders offer, Main Line has twenty individual and handsome homes to choose from—from honeymoon cottage to family-sized split level—each specifically designed in size and architectural style to fit a particular family or lot.

pre-cut homes in the East could offer **FOR SO LITTLE MONEY**

more versatility

Main Line homes may be "custom" altered to your family's needs. Our experts will help plan garage or car port, extra room or finished attic, varying wall placement for any model.

more economy

Because Main Line buys by the trainload and boatload, it pays considerably less for materials than ordinary builders. These savings are passed along to you—with the *extra* saving of buying without waste. When a Main Line home is delivered to your lot, you have paid only for the materials you need.

more flexible financing

Through its large resources, Main Line Homes is able to offer prospective buyers remarkably easy payment plans available under no other system of home financing. No settlement fees, no down payments, no delivery charges (within 300 miles of our plant) and quick construction loans to put your home "under roof" as soon as possible.

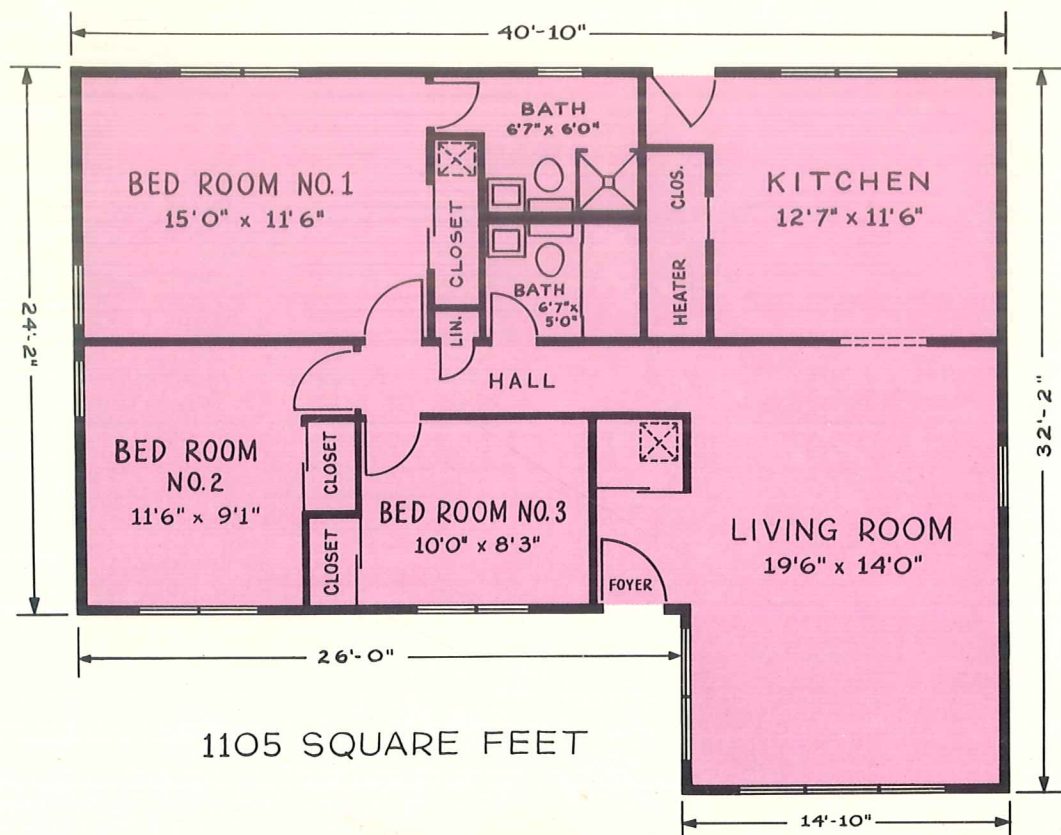
Dramatize your Main Line patio with an easy-to-build open canopy (2 x 6 rafters are very effective) covered for cooling shade with bright canvas. A few plants suspended by a heavy chain will keep the air fresh and fragrant.

more house-value

When a Main Line home is completed, you have bought more value, dollar for dollar, than in a conventionally built home. Your own labor, either in building the house completely or in finishing the interior, is an investment worth several thousands of dollars in cold, hard cash by any real estate standards. This, combined with the design and quality of your Main Line home, insures a profit-investment in your property.



Main Line windows lend themselves to exciting treatments. Here the big window is framed with a cornice that can be made in any home work shop . . . short café curtains covering the bottom third of the glass, matching plaid draw drapes overall. The high "lighter" windows pick up the plaid again.



23 feet of living room all wrapped up in windows! From one end of its over-hanging eaves to the other, the Sunlighter is designed for gracious, spacious family living. The master bedroom is oversized (with its own master bath); the other bedrooms are twin-bed big (with *their* own bath) and even the kitchen is designed to hold a full harvest-size table! Note, too, what terraced or planted excitement you can give to the "L" shaped exterior, how charmingly the entrance is protected from the elements. P.S. Closets, big closets, a-plenty!

3 bedrooms

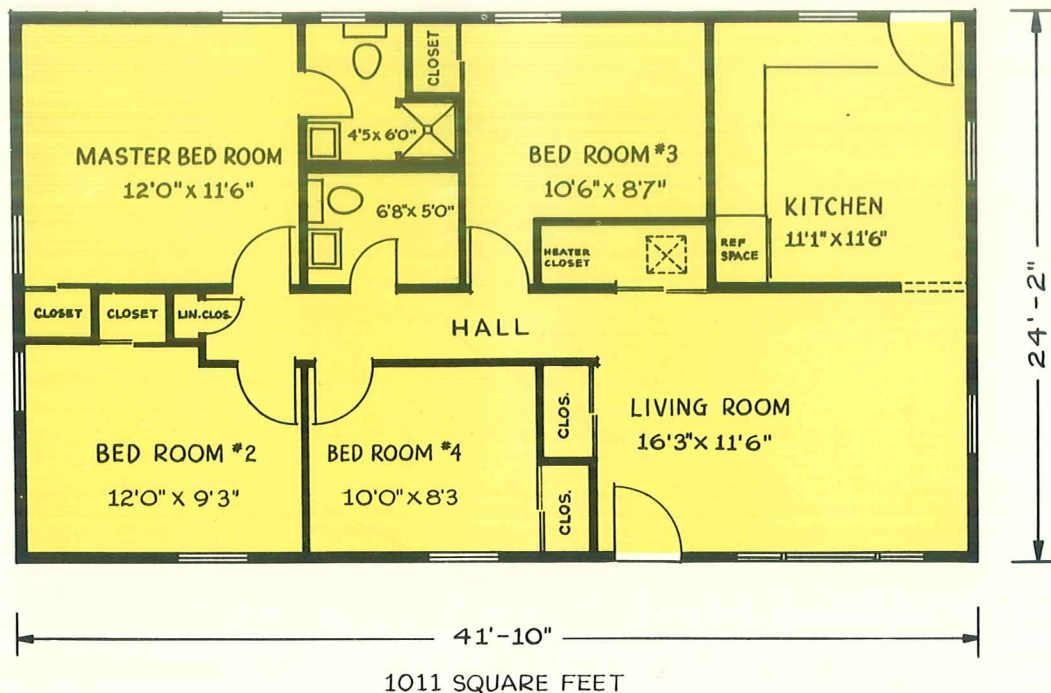
2 baths

41' front

more room for drama with a new extended "L" plan...the **SUNLIGHTER**



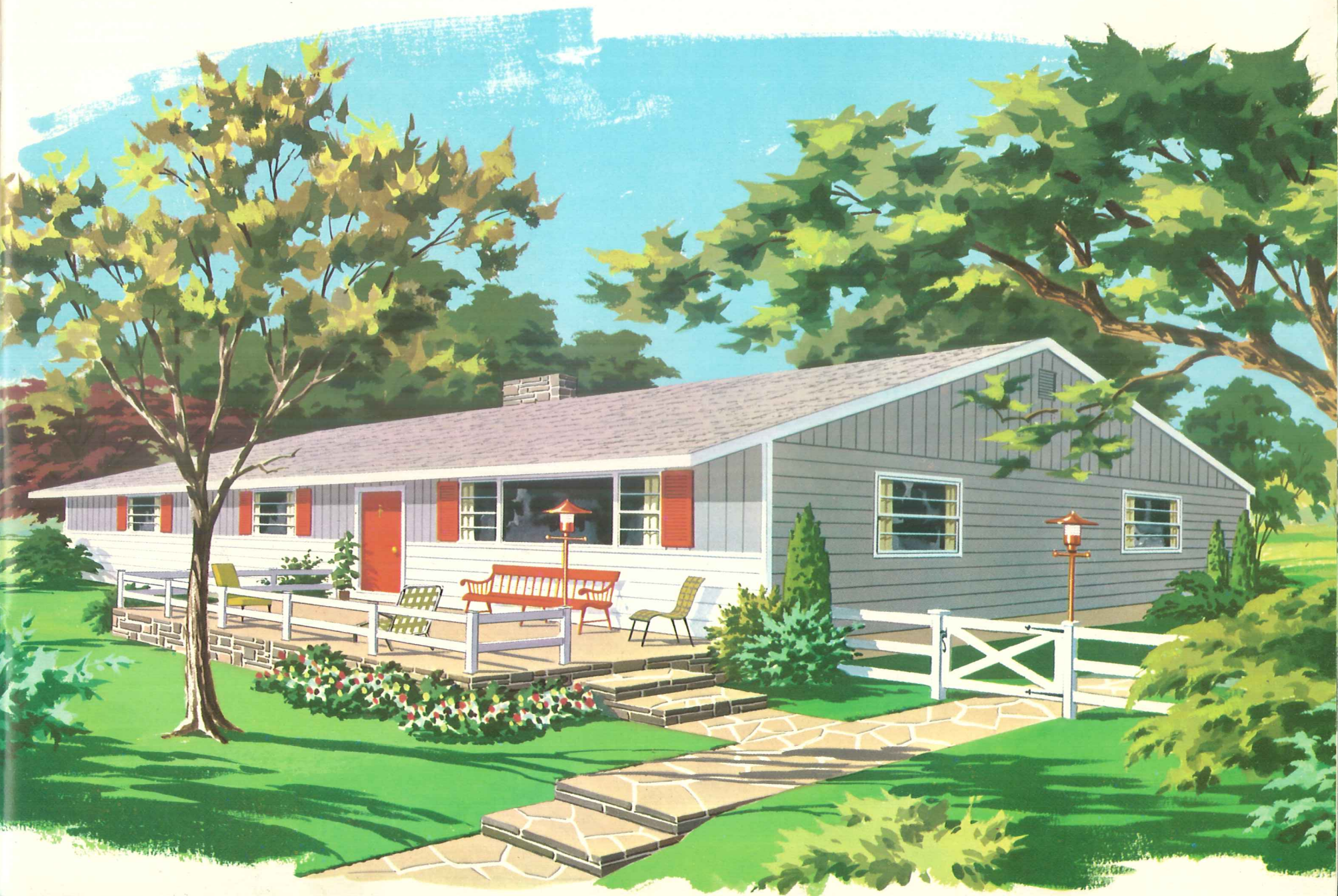
*Wall areas in Main Line kitchens
are perfect for gay treatments
like this—pegboard from ceiling
to floor to hold everything from shiny
copper molds, to enameled skillets
to a suspension desk . . .
planks painted in bright colors for
dividers and shelves.*



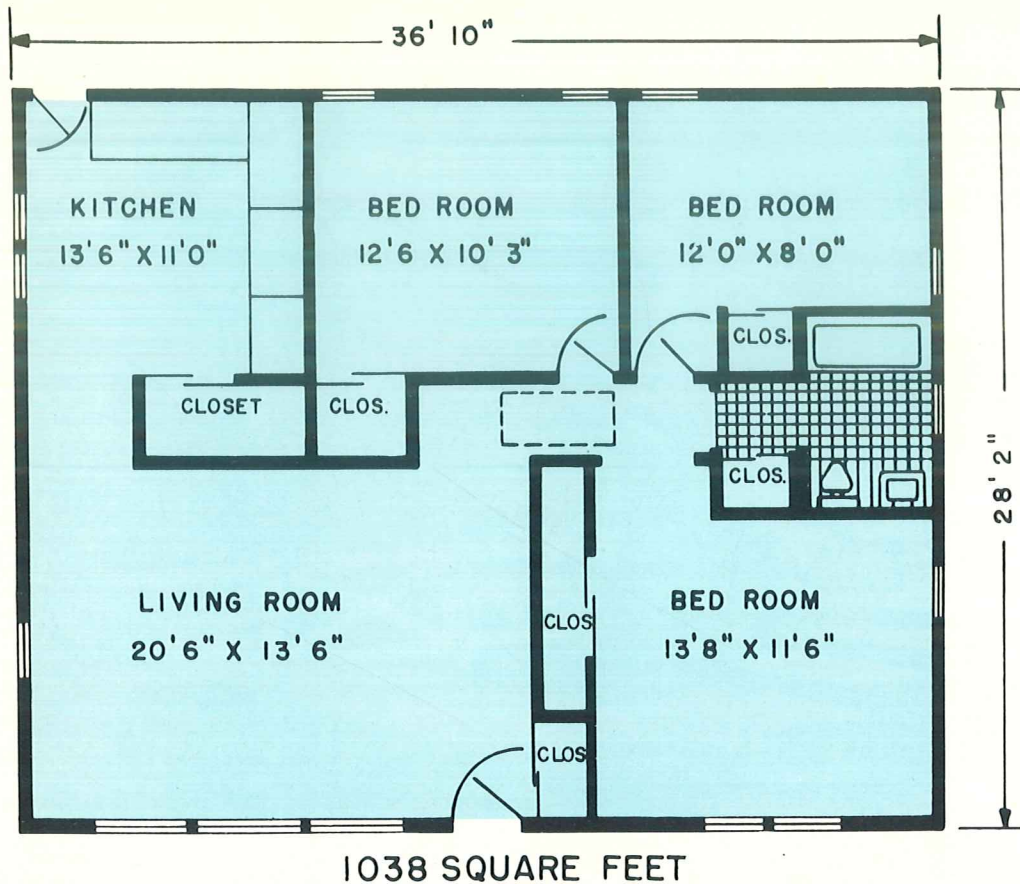
Who but Main Line could pack so much house into a rancher? A young family can afford this dream house. Four big bedrooms, two baths, big living room with panoramic picture window and a kitchen with its own dining area. Everything on one floor to save the busy housewife steps, yet the sleeping area is beautifully private. The front overhang of the gracefully pitched roof is more than just a decorative detail: all the windows under it can be left open at the top for ventilation even in the rain.

*4 bedrooms
2 baths
42' front*

4 bedrooms for the price of 3...in the handsome **H A V E R F O R D**



A few quick tricks and an extra Main Line bedroom becomes a playroom for the children—and a guest room. Use whisk-clean asphalt tile for the floor . . . built-in bookcases and individual toy chests . . . slipcover a single bed (without headboard) and pile it with toss pillows for a comfortable daytime sofa.



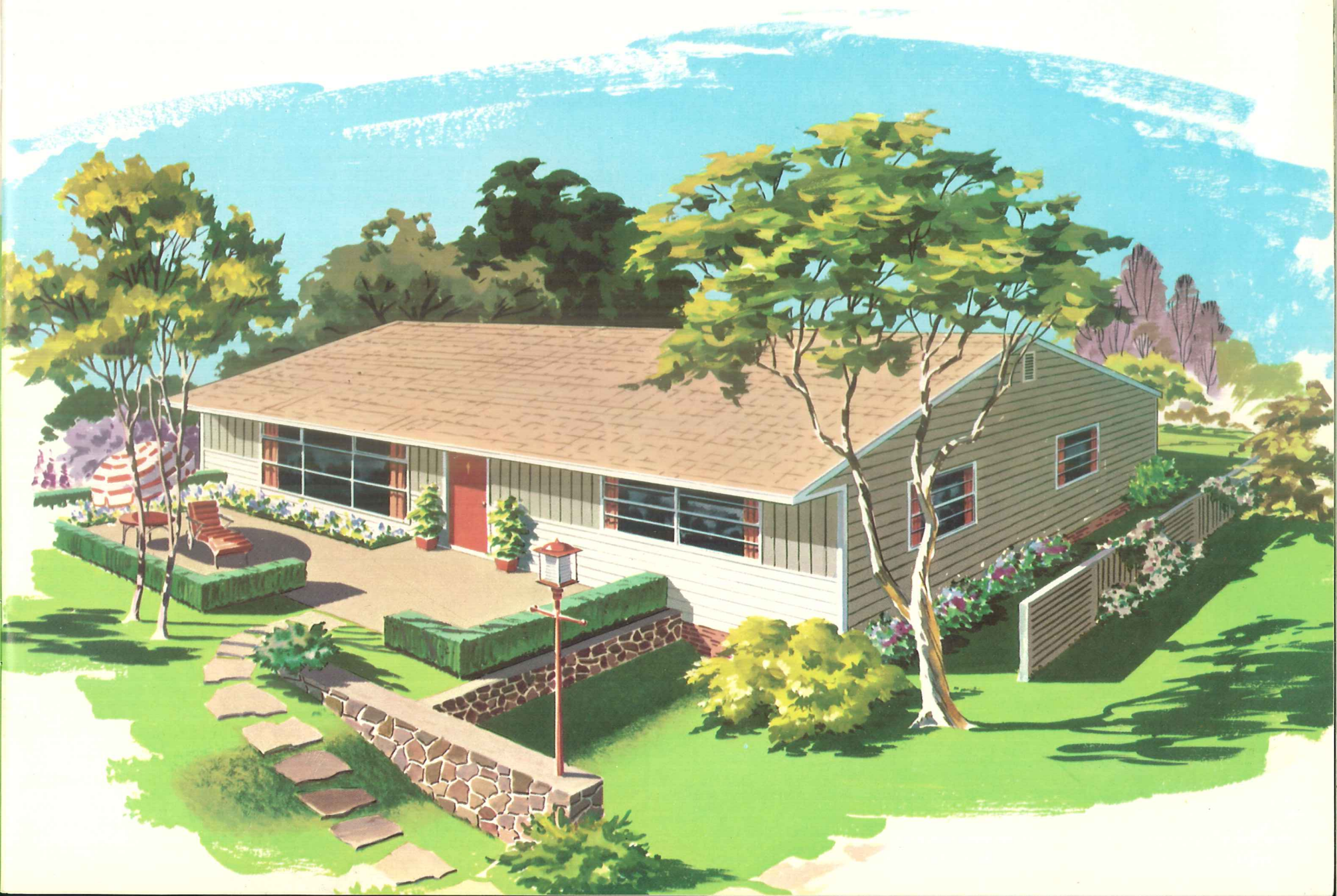
Only 37 feet of frontage, but the long, low lines of the exterior stretch the eye much farther . . . and, inside, each room is unusually large for so compact a house: a 20½ foot living room, a 13½ foot kitchen and three full size bedrooms. Tucked away in the walls are 28 feet of closet space for clothes, linens, brooms and buckets. Deft details such as the interesting window placement and the combination of horizontal and vertical siding make the Radnor one of the most successful compact ranchers in the country.

3 bedrooms

37' front

2 x 10 floor joist included in basic price

compact but, surprise! see all the space inside... the RADNOR



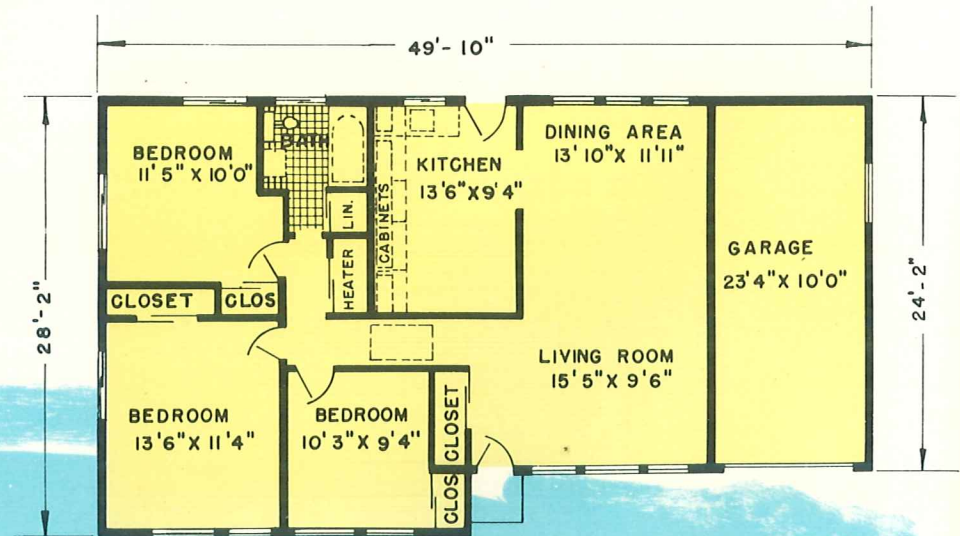
space to spare in this low-slung rancher . . .

the WAYNE

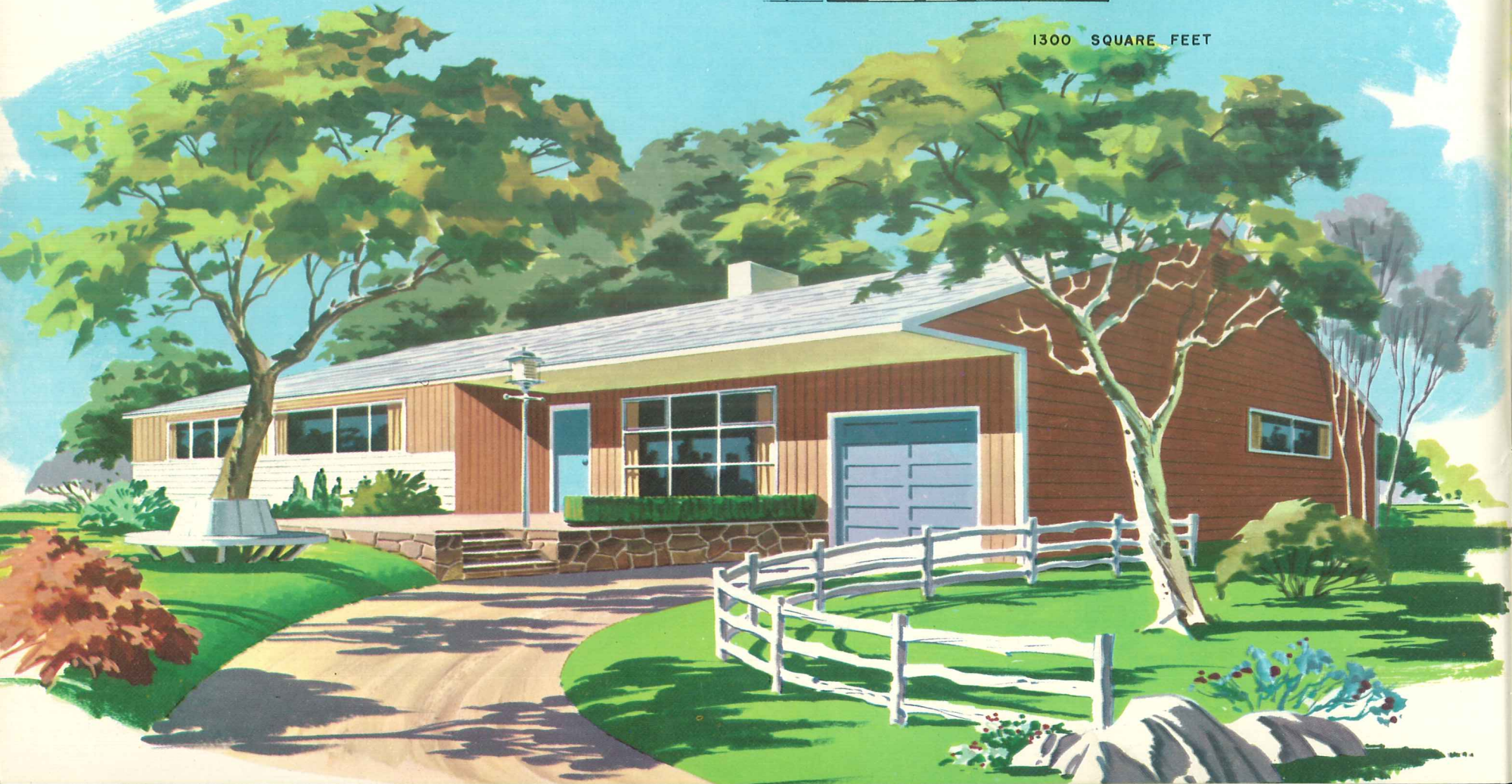
Big bedrooms, big kitchen . . . and a living-dining area that's 24 feet long! The broad overhang of the roof ties in the garage to the house without a break and every window has been placed with extra care . . . the window wall shaded by the roof, the sliding aluminum windows set high enough for privacy in the sleeping rooms.

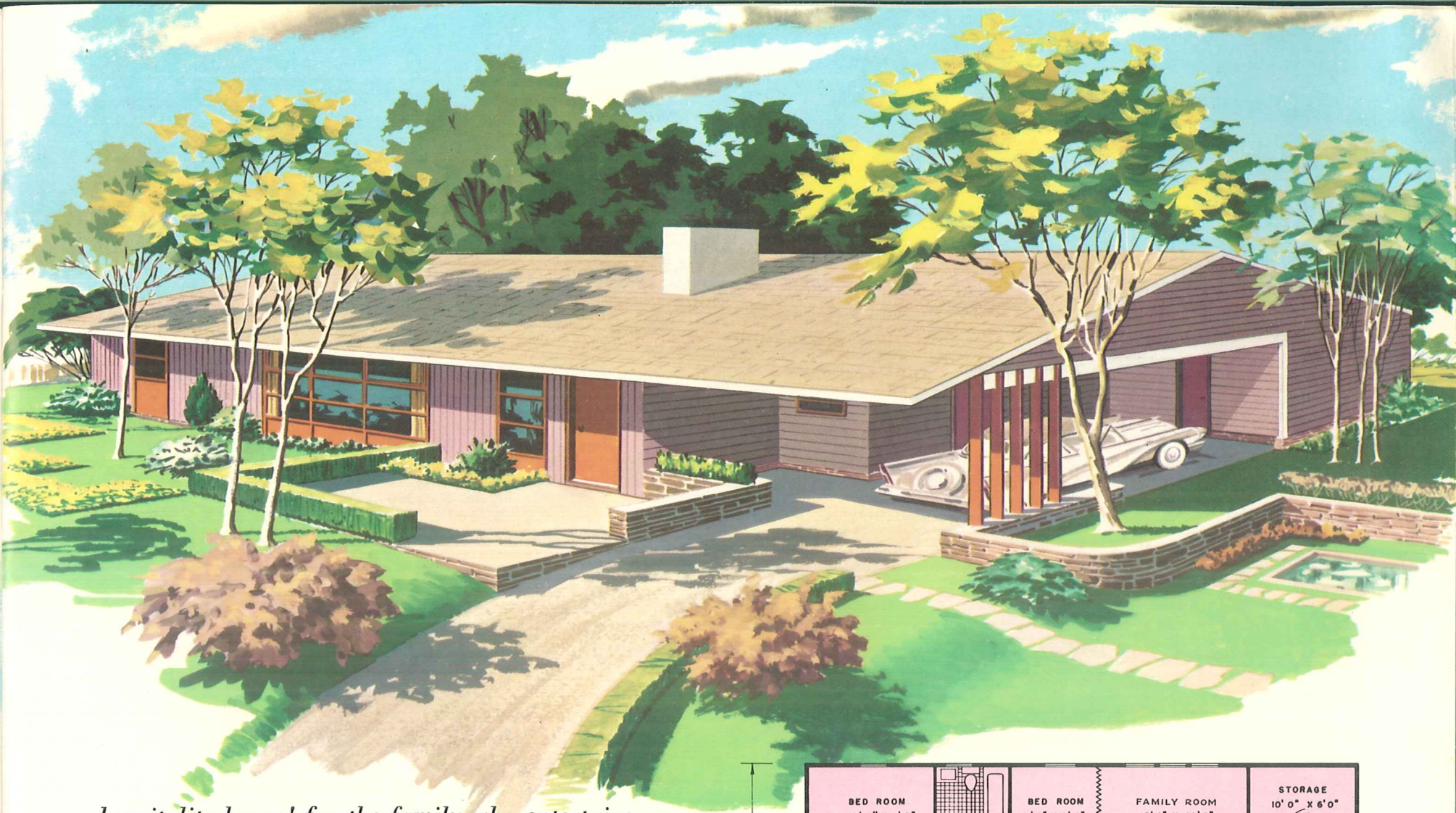
3 bedrooms—garage—50' front

2 x 10 floor joist included in basic price



1300 SQUARE FEET



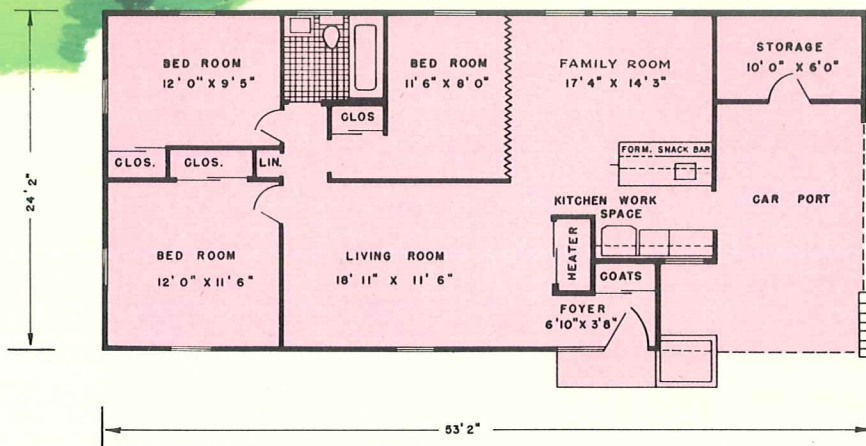


hospitality house! for the family who entertains...

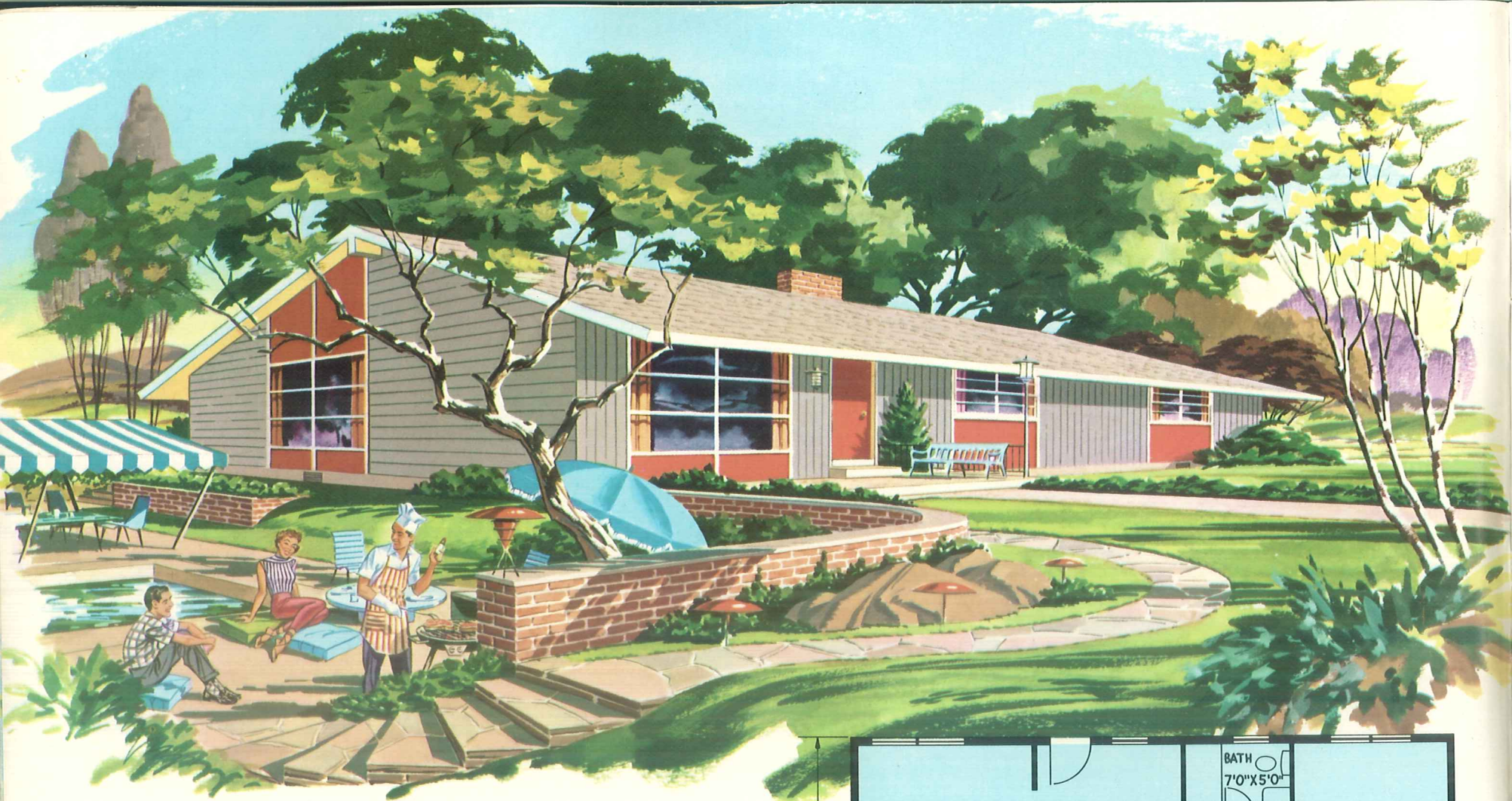
the ROSEMONT

Every inch of this rancher says "we love company". The carport doubles as a patio for cool-of-the-evening entertaining and the third bedroom has a folding partition that slides back to combine with the family room into one tremendous 28-foot party area. Notice the kitchen, please: it's a step-saver wife-saver that puts all appliances within arm's reach.

3 bedrooms—carport—53' front



1286 SQUARE FEET

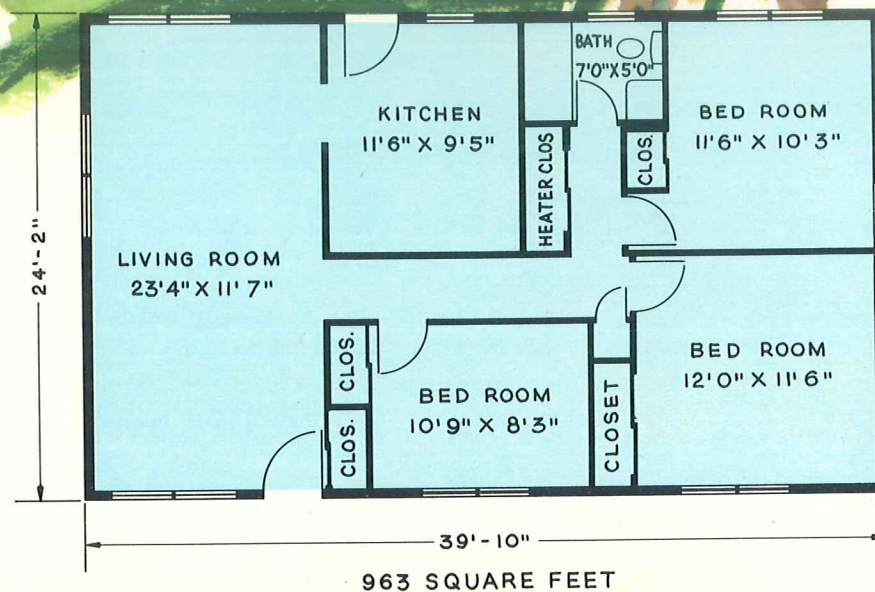


clean, long lines for the young moderns . . .

the STRAFFORD

The low-pitched roof sweeps to a handsome overhang on all four sides of the Strafford, accenting the enormous paneled windows front, side and rear. What's more, you can adapt this cleverly-designed rancher to fit a narrow lot perfectly . . . the side elevation converts easily into a dramatic front. A surprising amount of room inside.

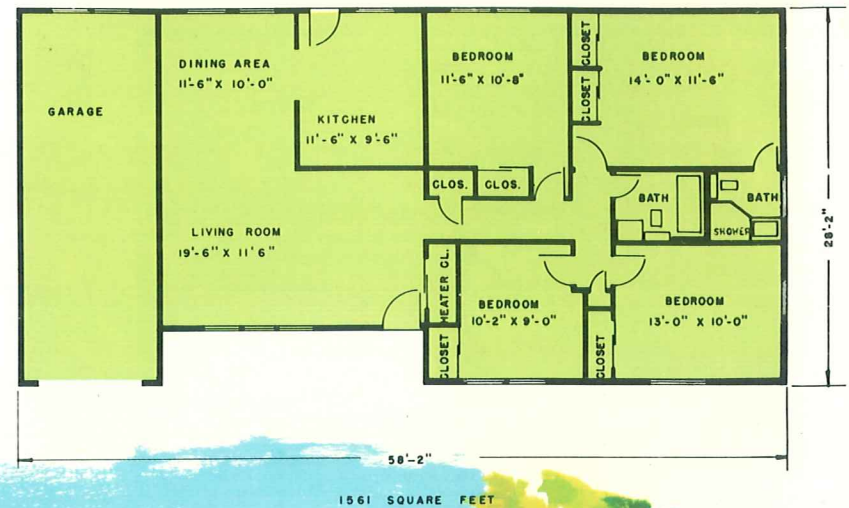
3 bedrooms—1 bath—40' front

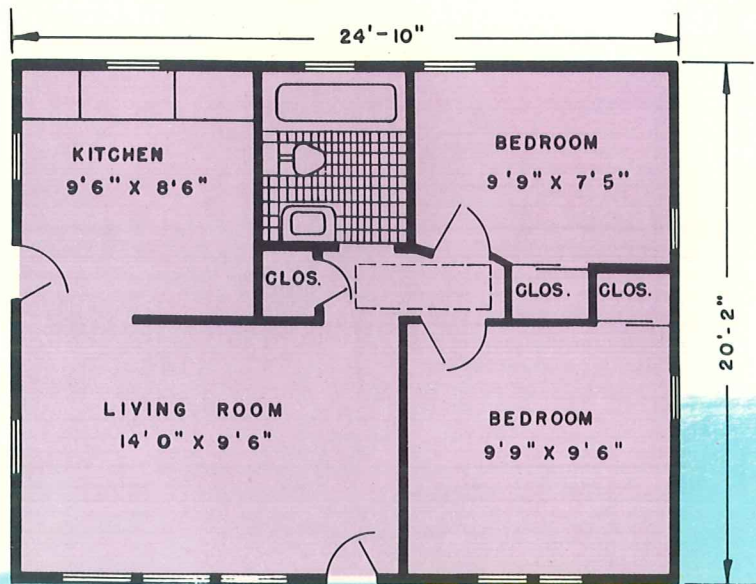


four bedrooms planned for complete privacy...
the MERION

One floor to save steps, but notice how the bedrooms and baths in this rancher are separated from the living area by their own center hall. The attached garage is designed to blend in without a break and is a full 28 feet long—plenty of room for extra storage or a work shop. A truly striking home.

4 bedrooms—2 baths—garage—58' front





501 SQUARE FEET

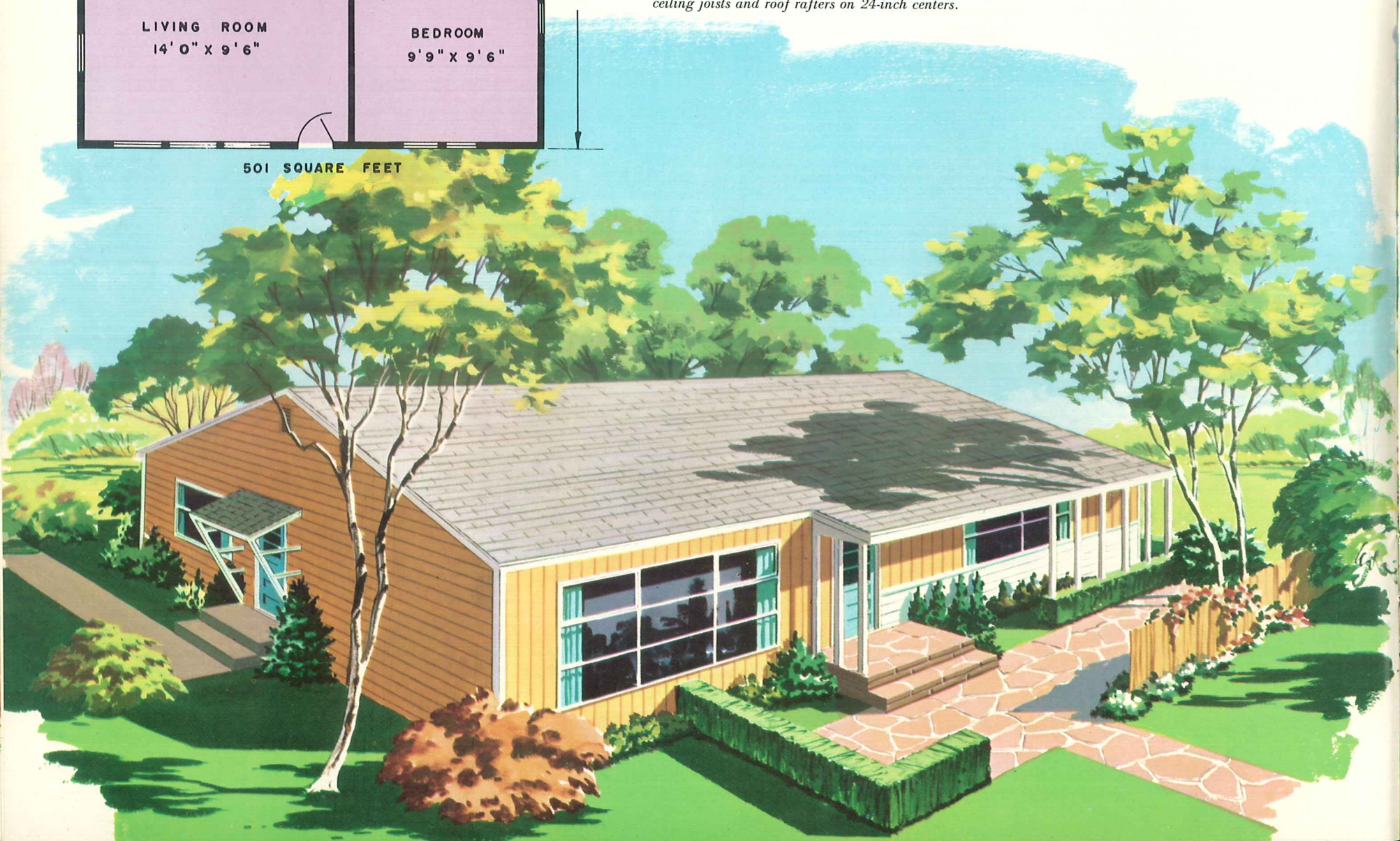
charming answer to the narrow lot...

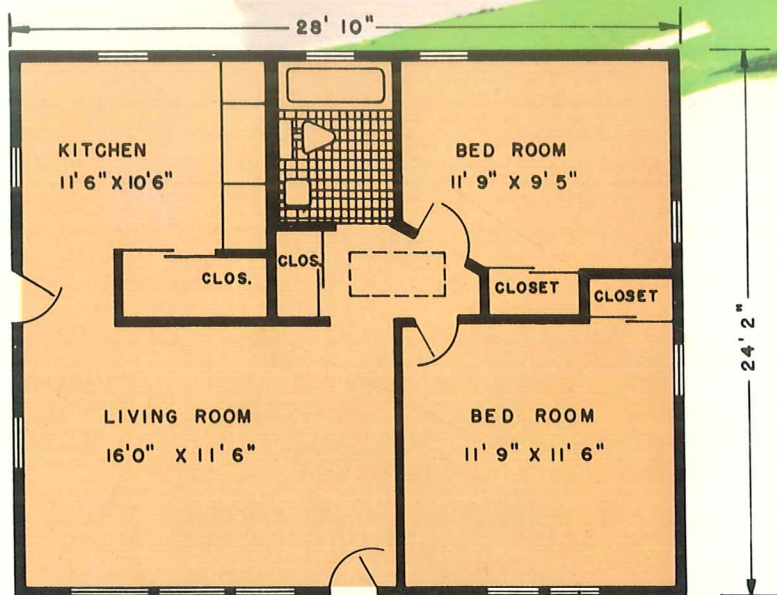
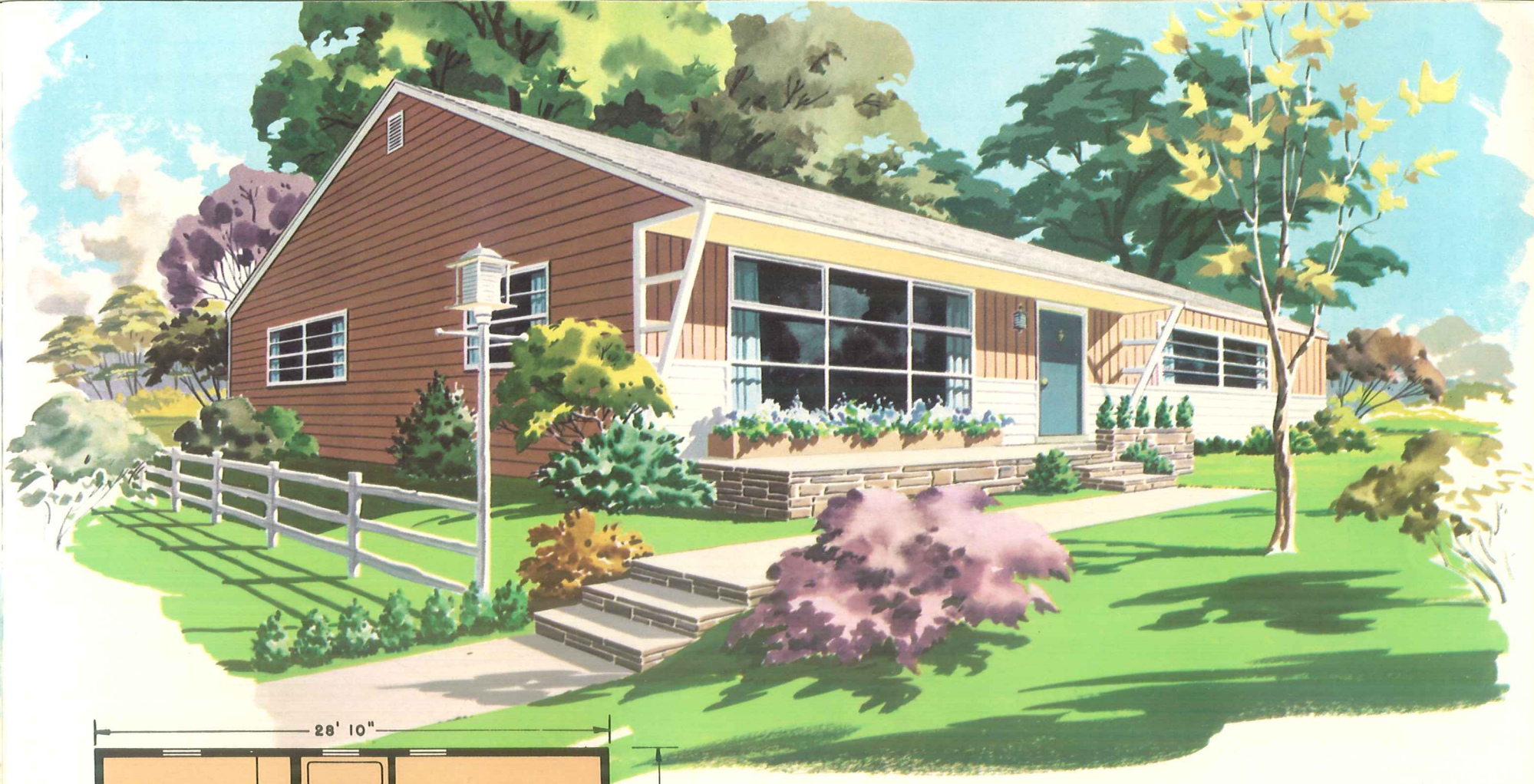
the ARDMORE

Compact and comfortable, this airy cottage is perfect for a working or retired couple... or as a vacation hideaway. Only 25 feet of front yet every room inside is full size... with plenty of closet space.

2-bedroom cottage—25' front

The following changes are made in the list of materials for the ARDMORE because they are sufficient for the size of the house: floor joists 2 x 6, 16 inches on center; ceiling joists and roof rafters on 24-inch centers.





697 SQUARE FEET

just right for three...

the BRYN MAWR

The generous roof overhang that shades the living room window and entrance of this small home gives it a smart air of distinction. All rooms, including the family-size kitchen, have cross-ventilation and good size wall areas for placement of furniture.

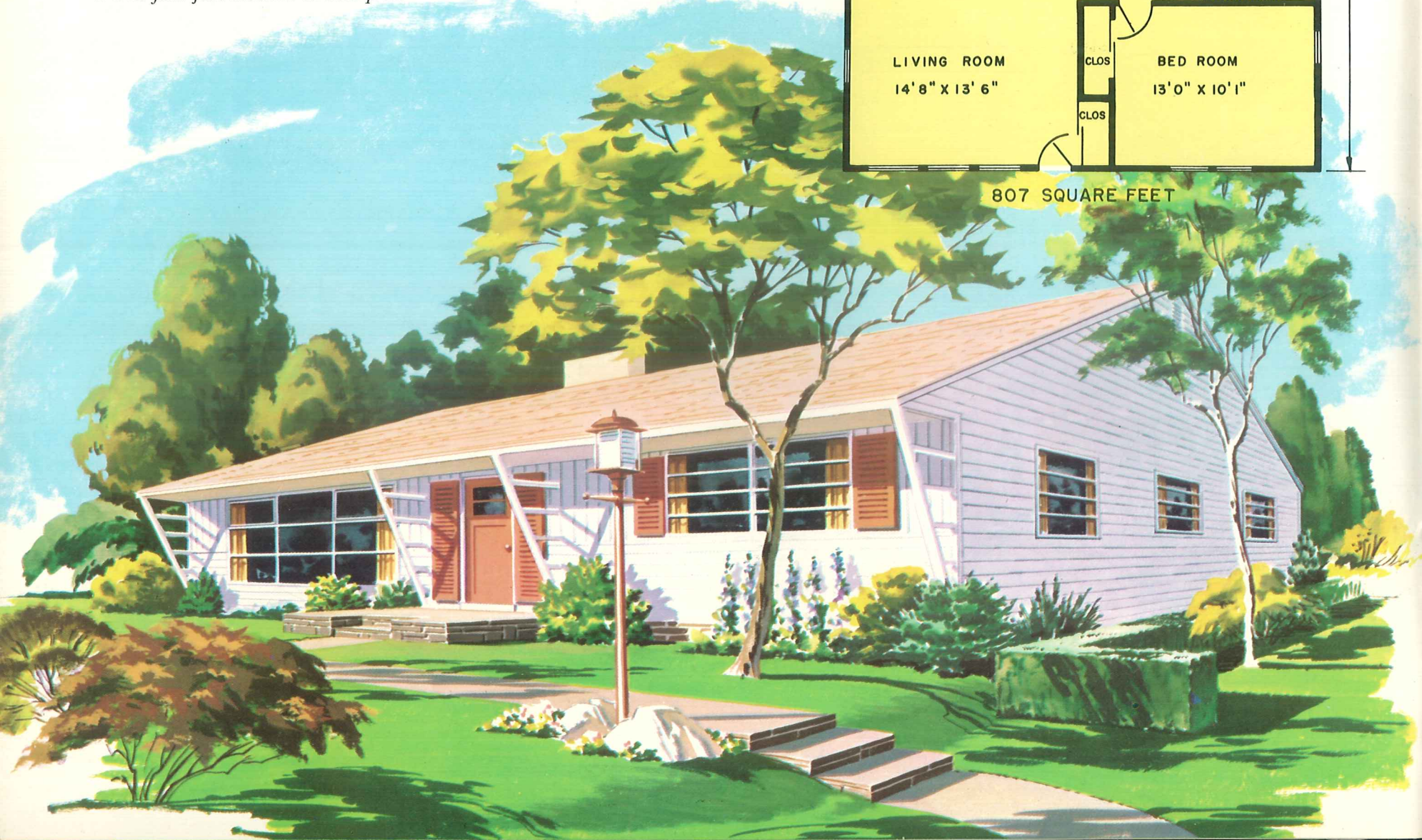
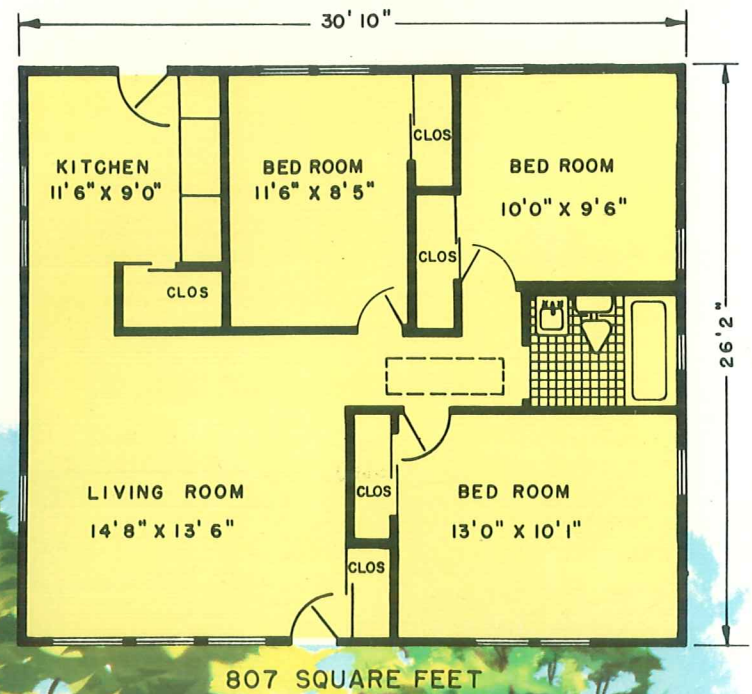
2 bedrooms—large kitchen—29' front

not an inch of waste space in . .
the CYNWYD

Here's floor space used to its best advantage—providing unusually spacious bedrooms and living room, good big closets for storage and an easy step-saving traffic pattern. Note how the 2 over 2 windows lend an illusion of length to the house, complementing the big window wall.

3 bedrooms—full kitchen—31' front

2 x 10 floor joist included in basic price

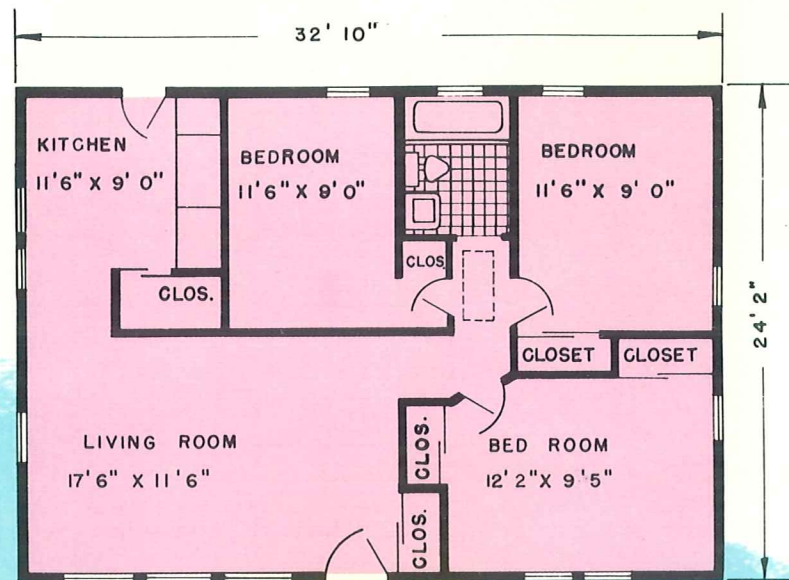


sparkling style sets this home apart . . .

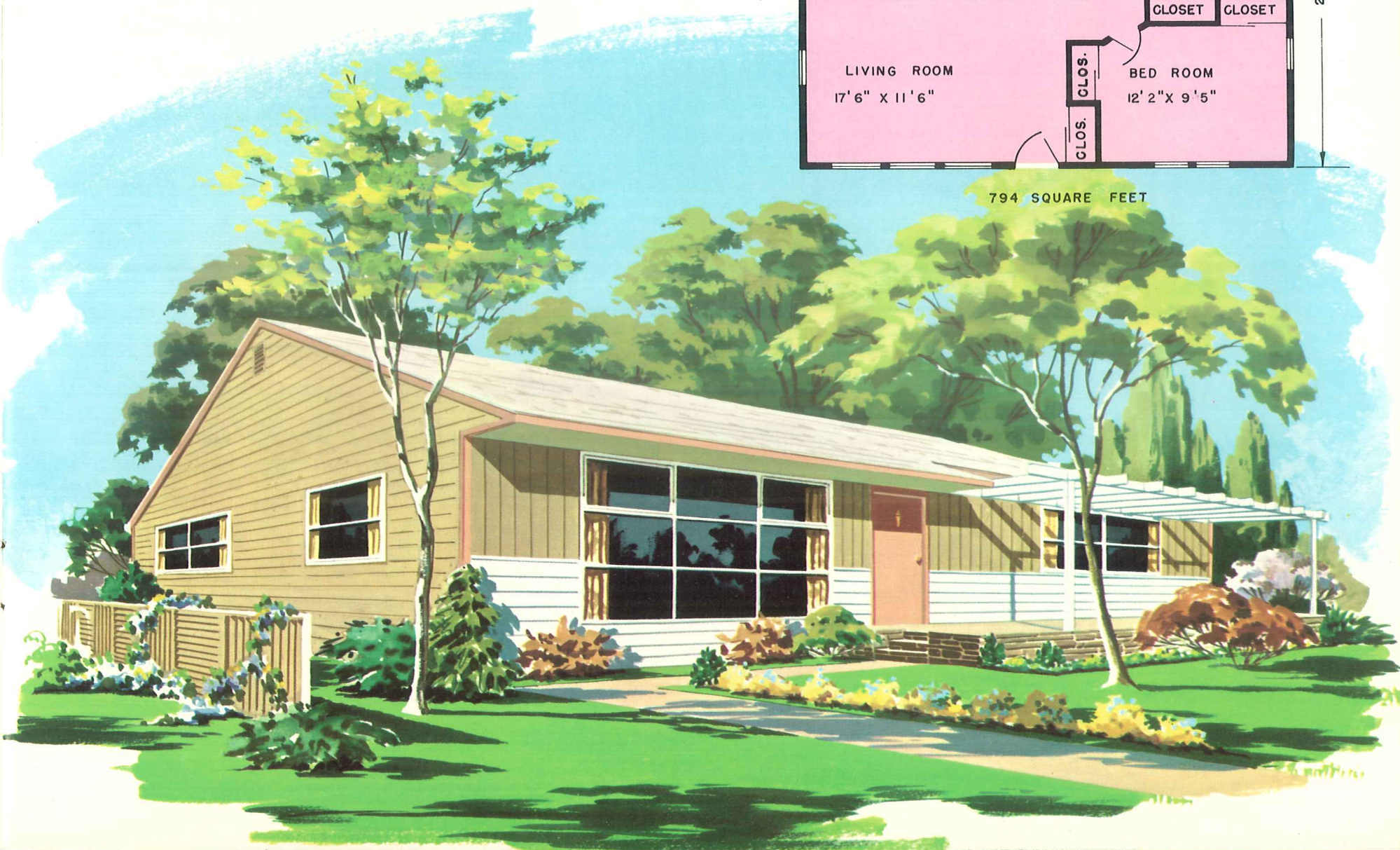
the DEVON

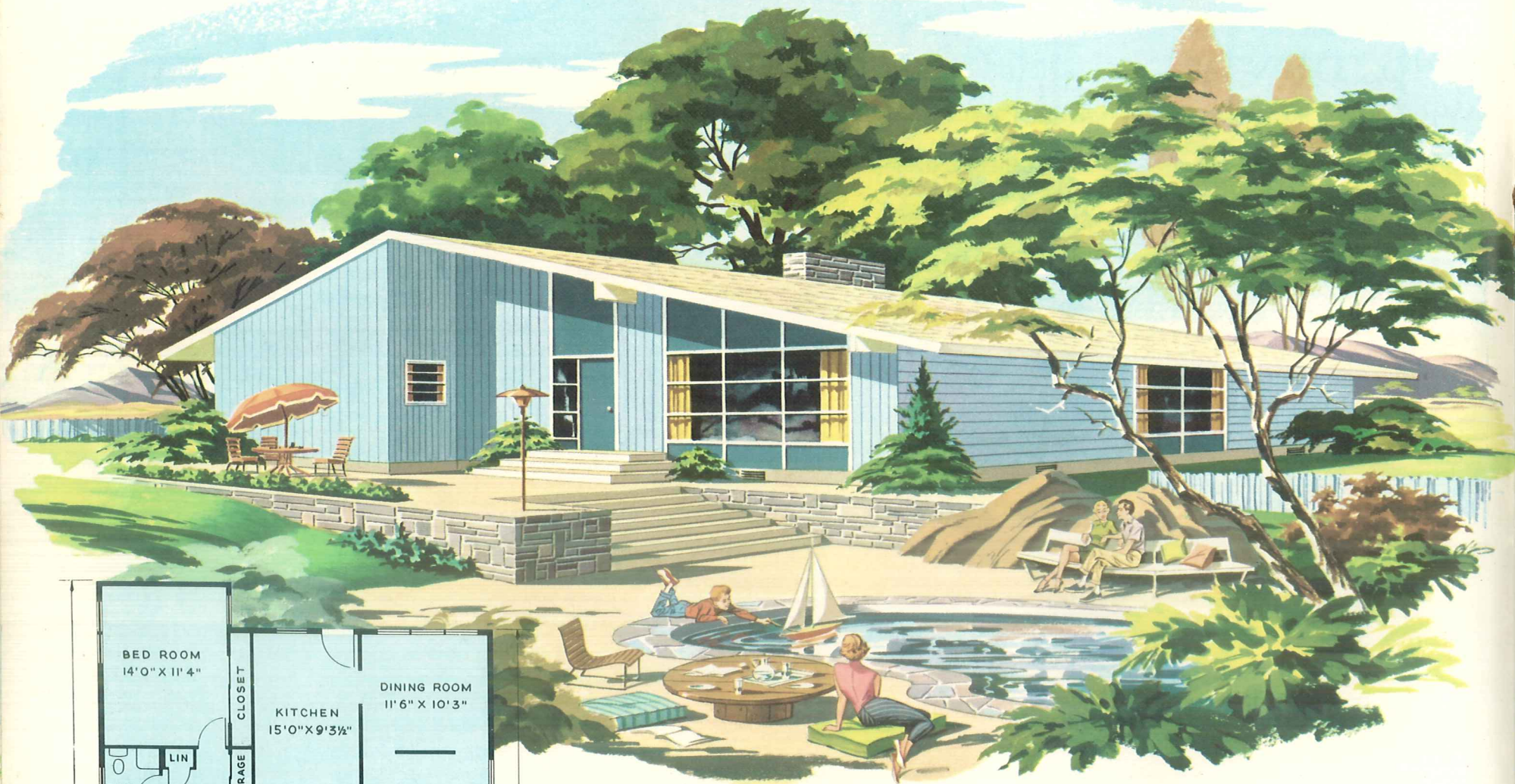
A beautifully designed exterior from the interesting combination of horizontal and vertical siding to the extended beams that form a canopy for a patio. What's more, you couldn't ask for a more livable floor plan with good size bedrooms, king-size living room.

3 bedrooms—33' front



794 SQUARE FEET



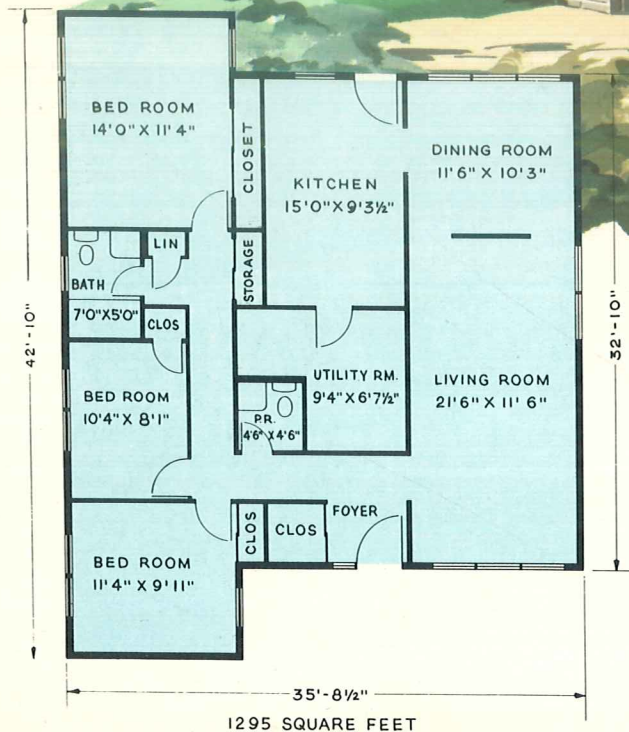


luxury from cathedral ceiling to fabulous windows . . .

the VILLANOVA

The moment you step through the sheltered entranceway of this rancher you're surrounded by excitement. A 21½' living room with a steeply pitched ceiling—a separate dining room—huge panoramic windows, front, side and rear—even a utility room to keep your washer and dryer out of the kitchen . . . everything you dreamed of!

3 bedrooms—1½ baths—43' x 36'

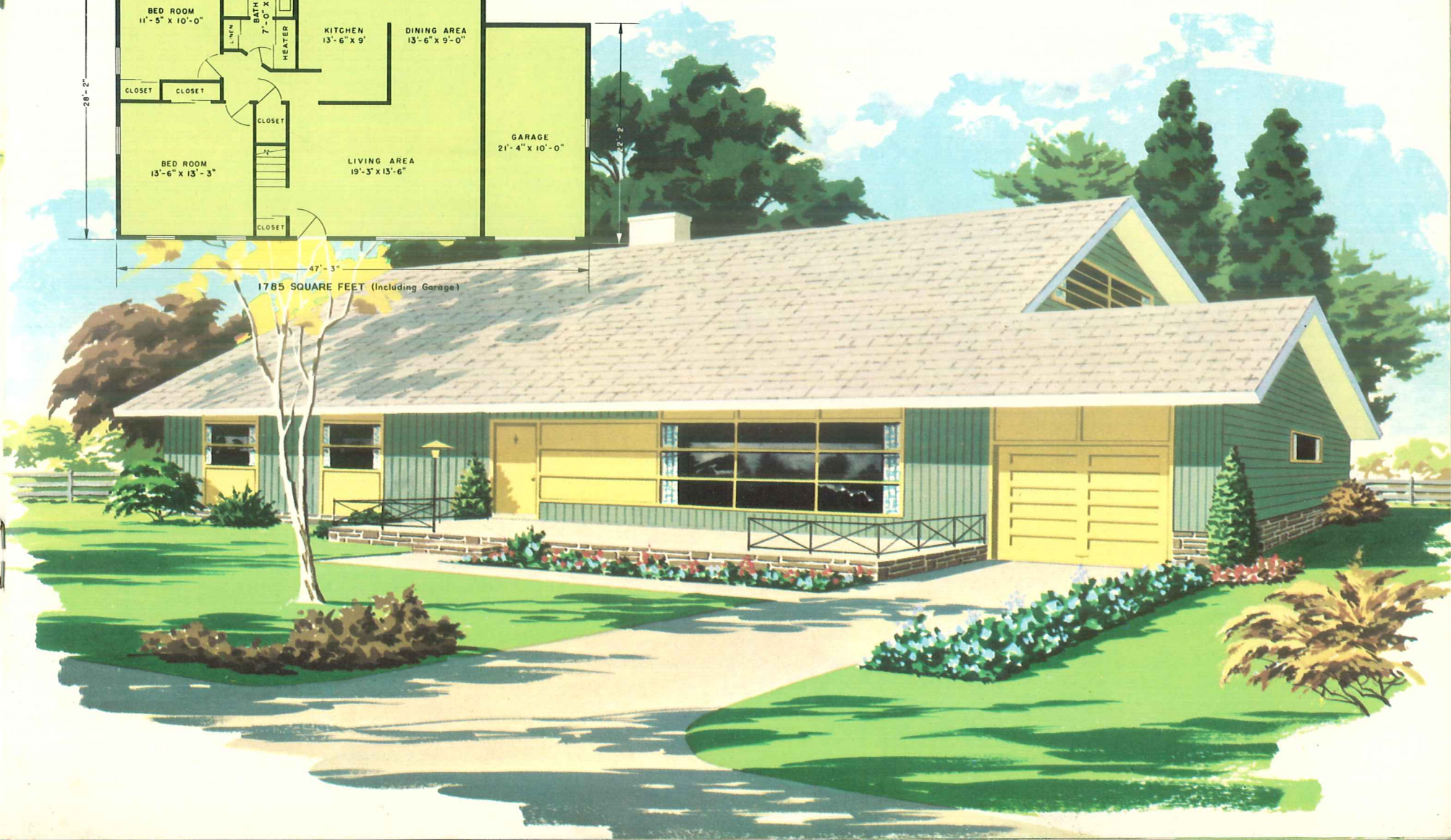
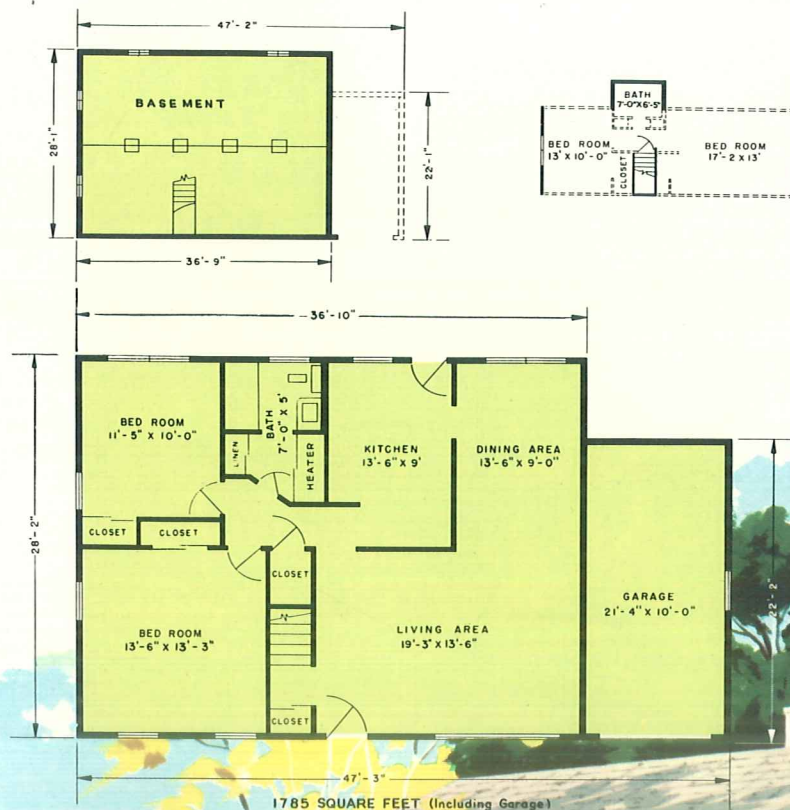


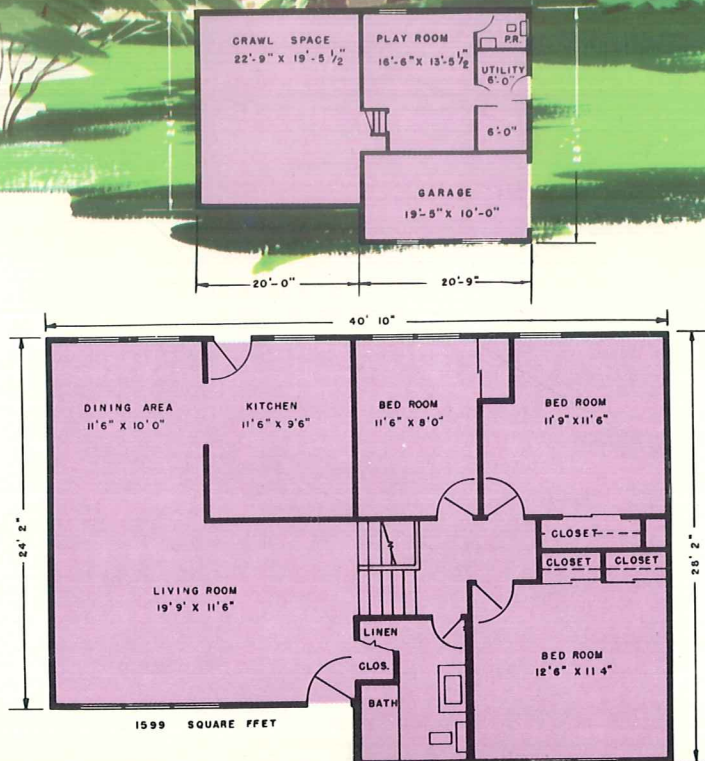
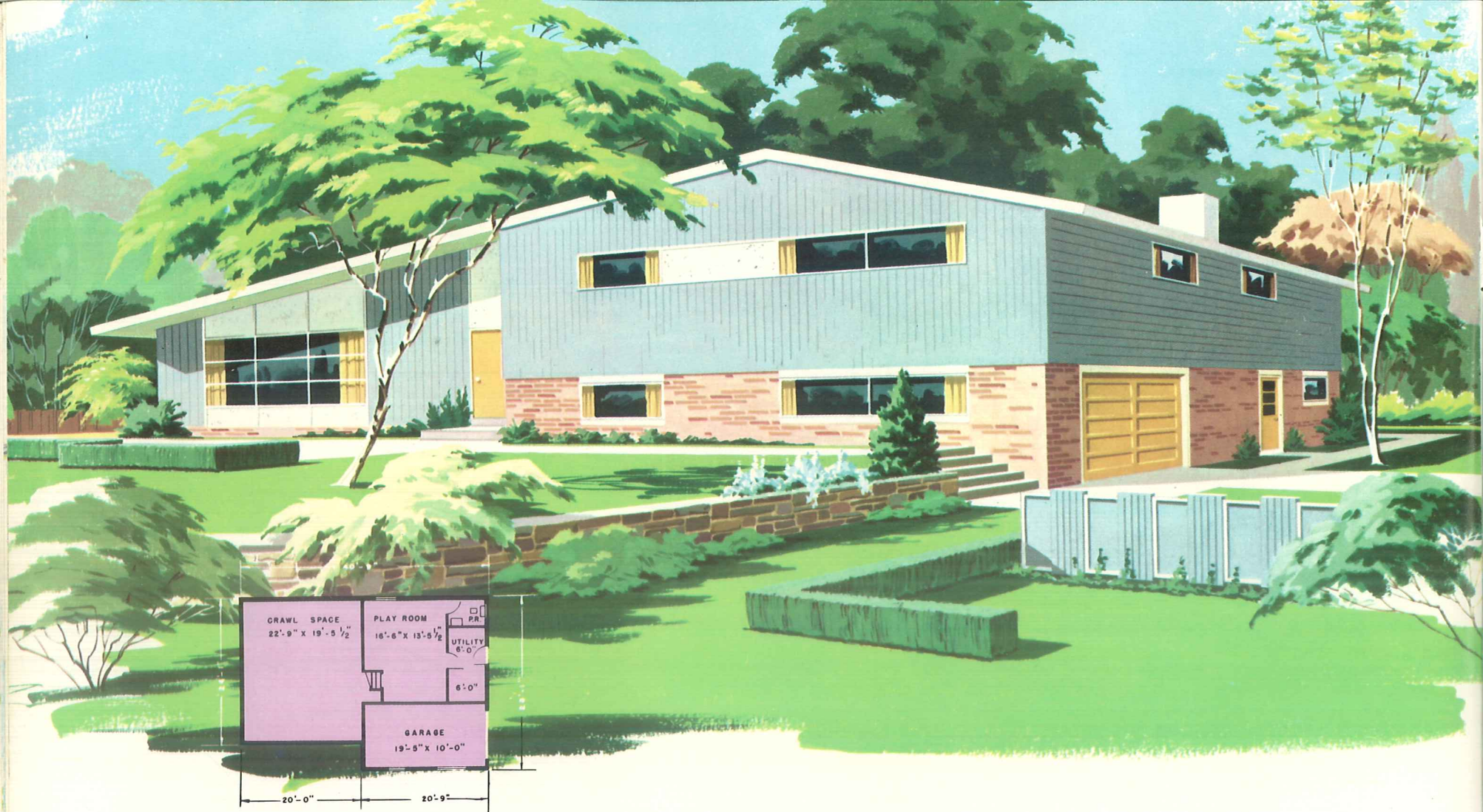
it grows with your family...

the WYNNEWOOD

The perfect home for young marrieds! The unfinished upstairs has room for two extra bedrooms and another bath. Roomy downstairs includes spacious living-dining area, kitchen, 2 bedrooms and bath. (Finished basement, finished attic and garage optional.)

2 to 4 bedrooms—1 or 2 baths—47' front



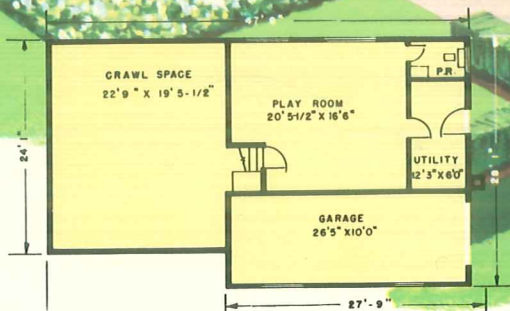


more "house" with a split level...

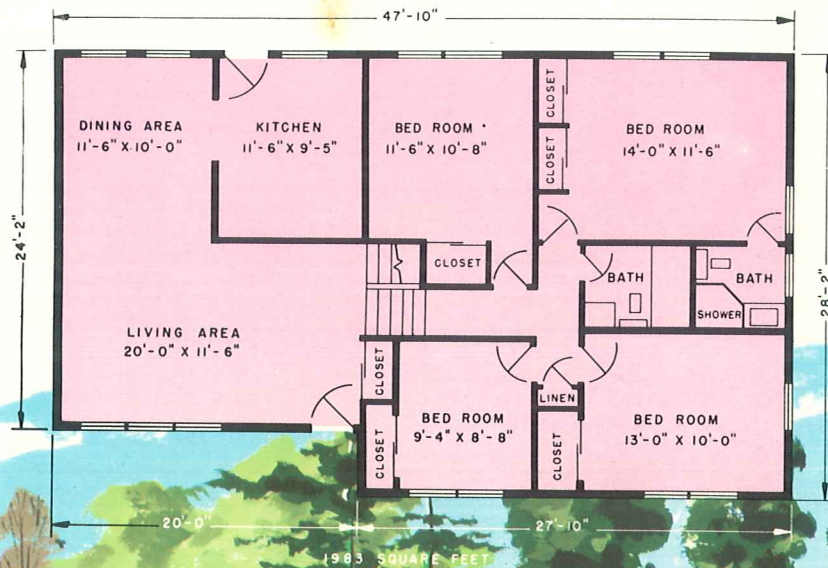
the VALLEY FORGE

Look at the terrific sweep of the living-dining area . . . the bigger than usual bedrooms . . . the kitchen that's amply large for family meals. Think of the fun the kids can have in the playroom! Outside, the sweeping roof and clever window placement and paneling make this distinguished home look even larger and more impressive.

3 bedrooms—1½ baths—41' front



4 bedrooms—2½ baths—49' front



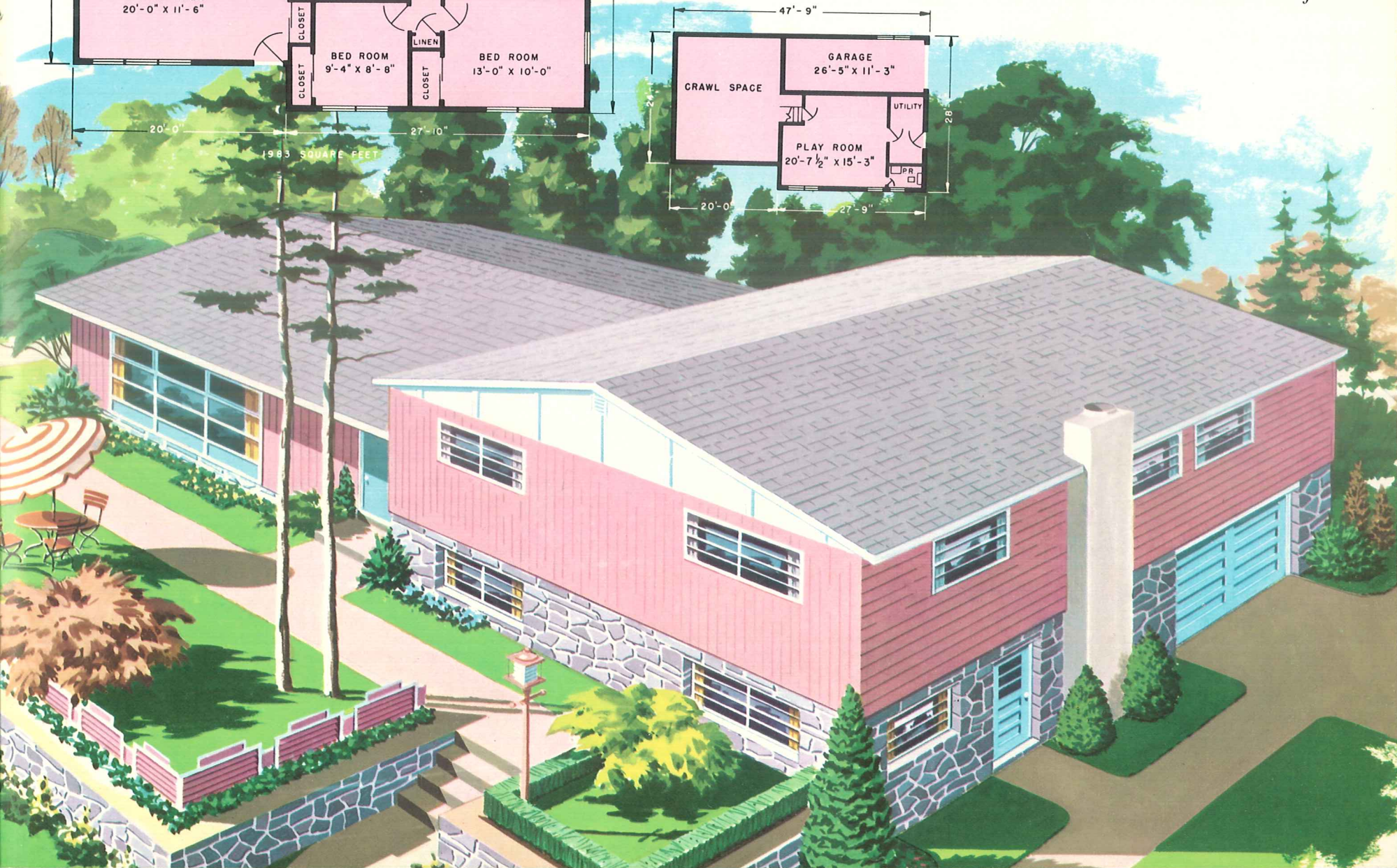
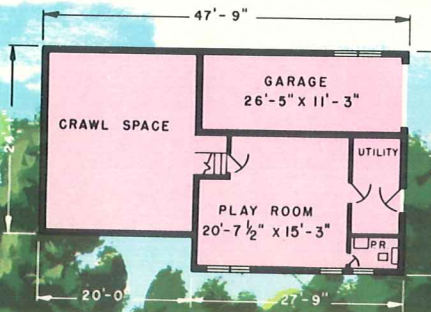
1983 SQUARE FEET

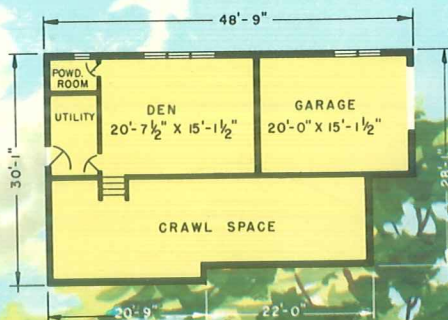
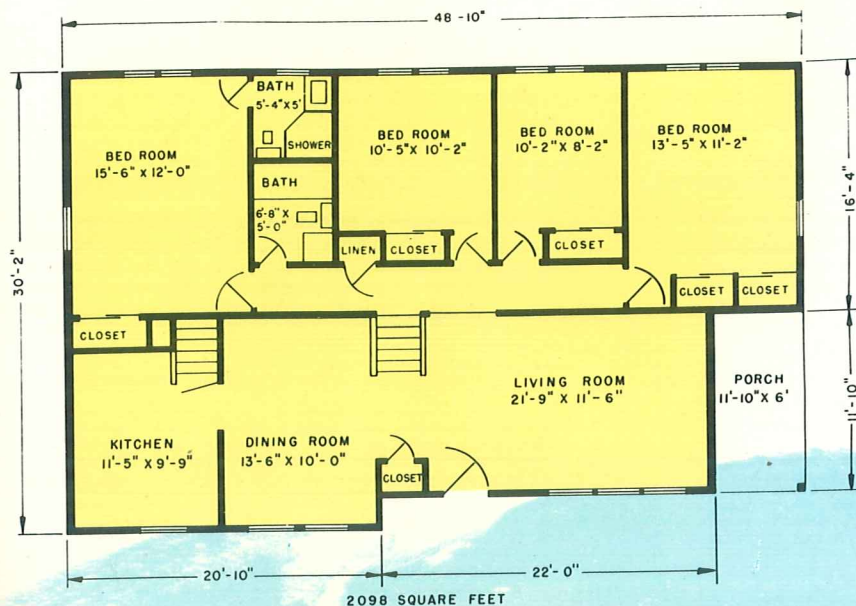
4 bedrooms in a compact tri-level...

the MALVERN

Attractive, spacious, yet compact. A full-size garage, family room, utility room and powder room on the first level. Up a flight for the big living-dining area and kitchen ... 4 bedrooms and two baths on the third level, quiet and private.

4 bedrooms—2½ baths—48' front





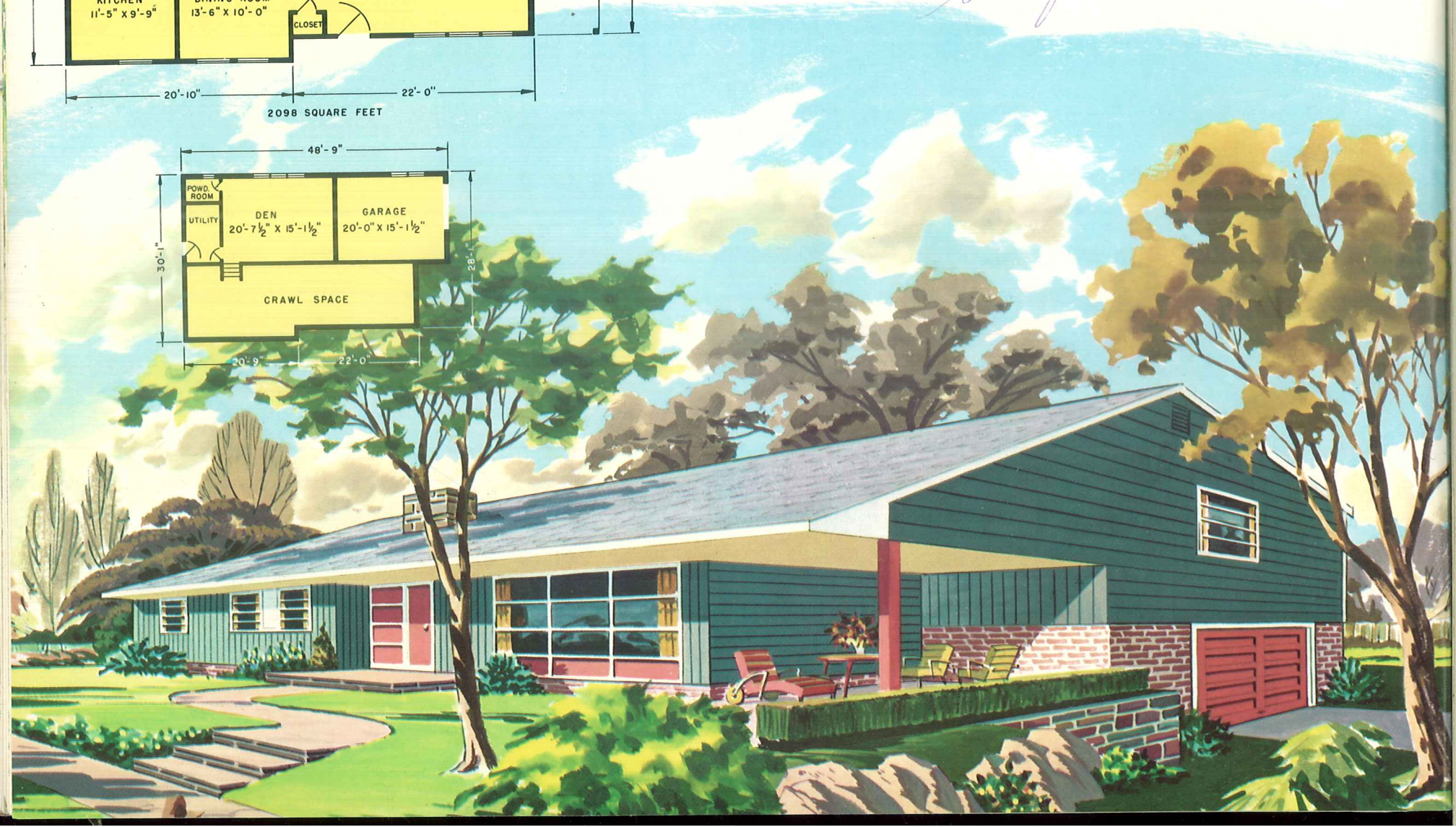
a balcony in your living room . . .

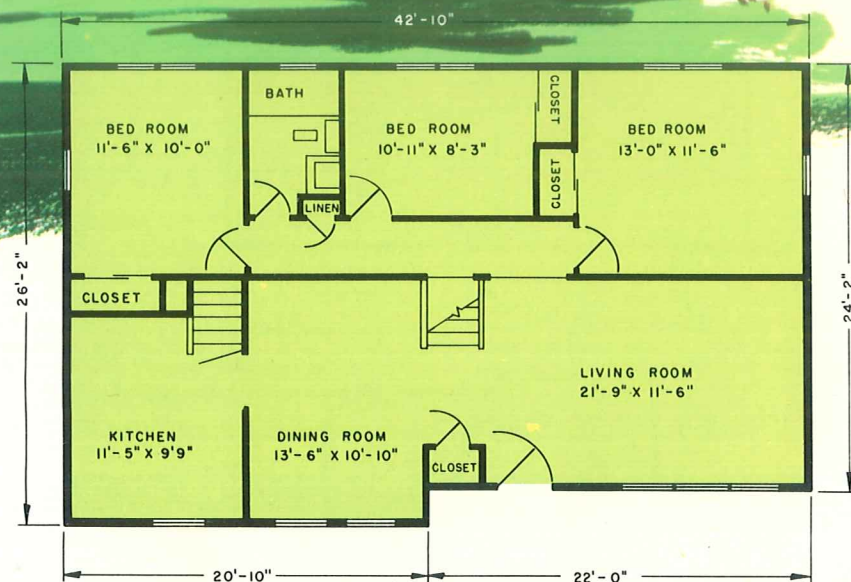
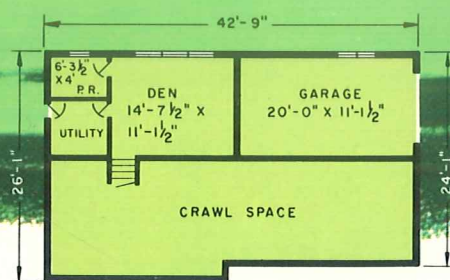
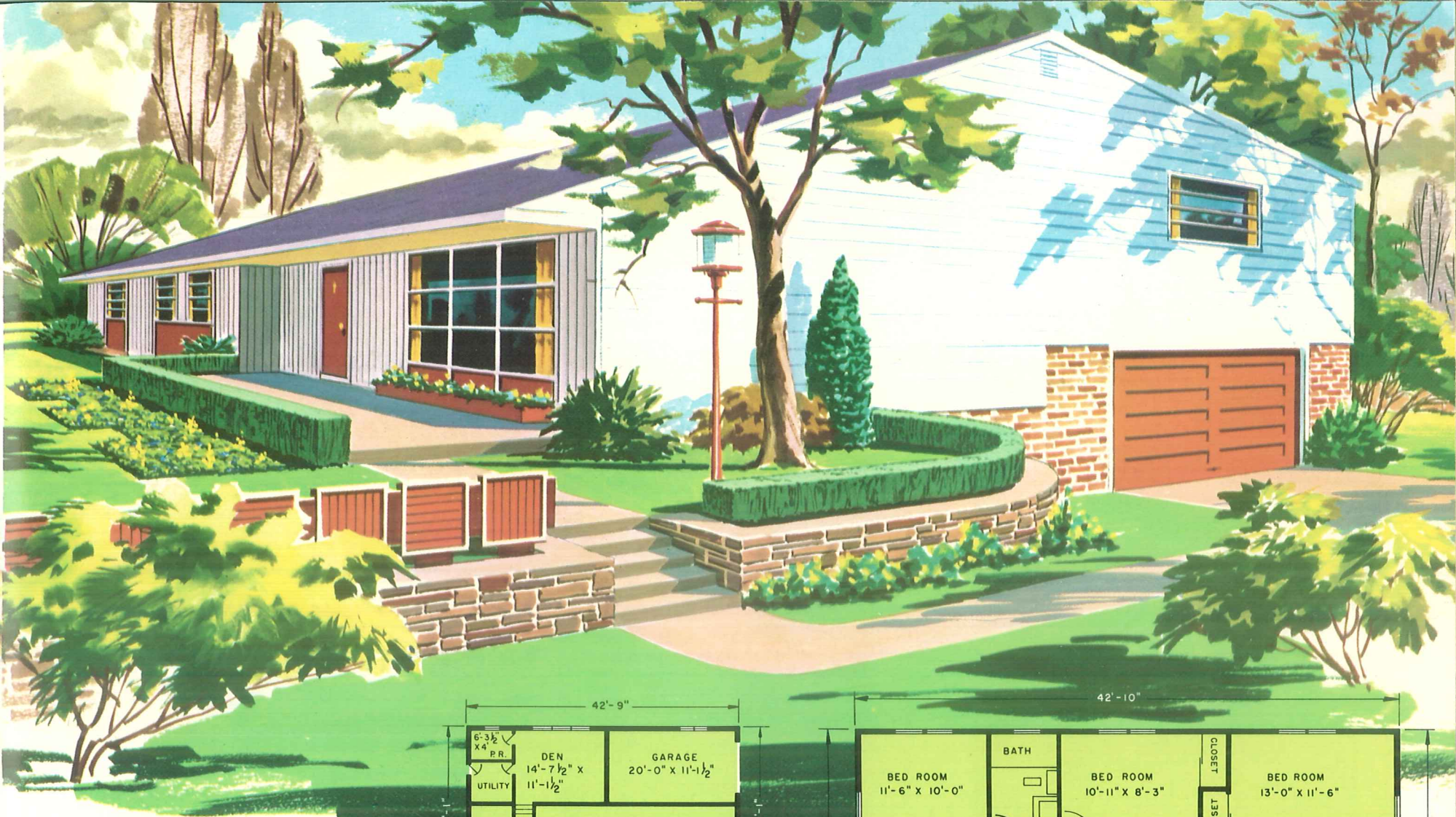
the NARBERTH

The front-to-back split of the levels in this house gives a dramatic slant ceiling in your living room, a balcony entrance to four big, quiet and private bedrooms, two baths. On the lower level full garage, den, powder room and utility room.

4 bedrooms—2½ baths—49' front

Gay. I really like this floor plan.





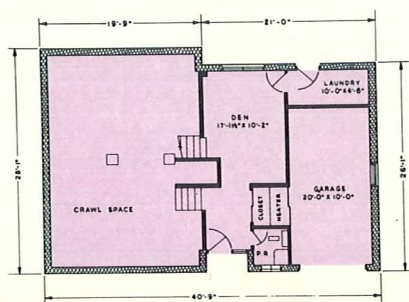
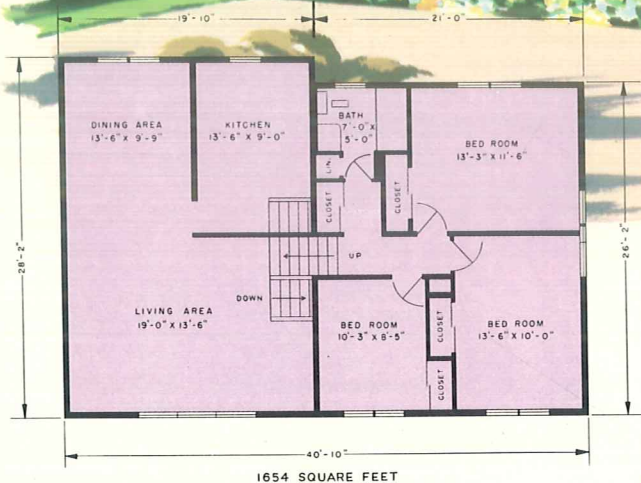
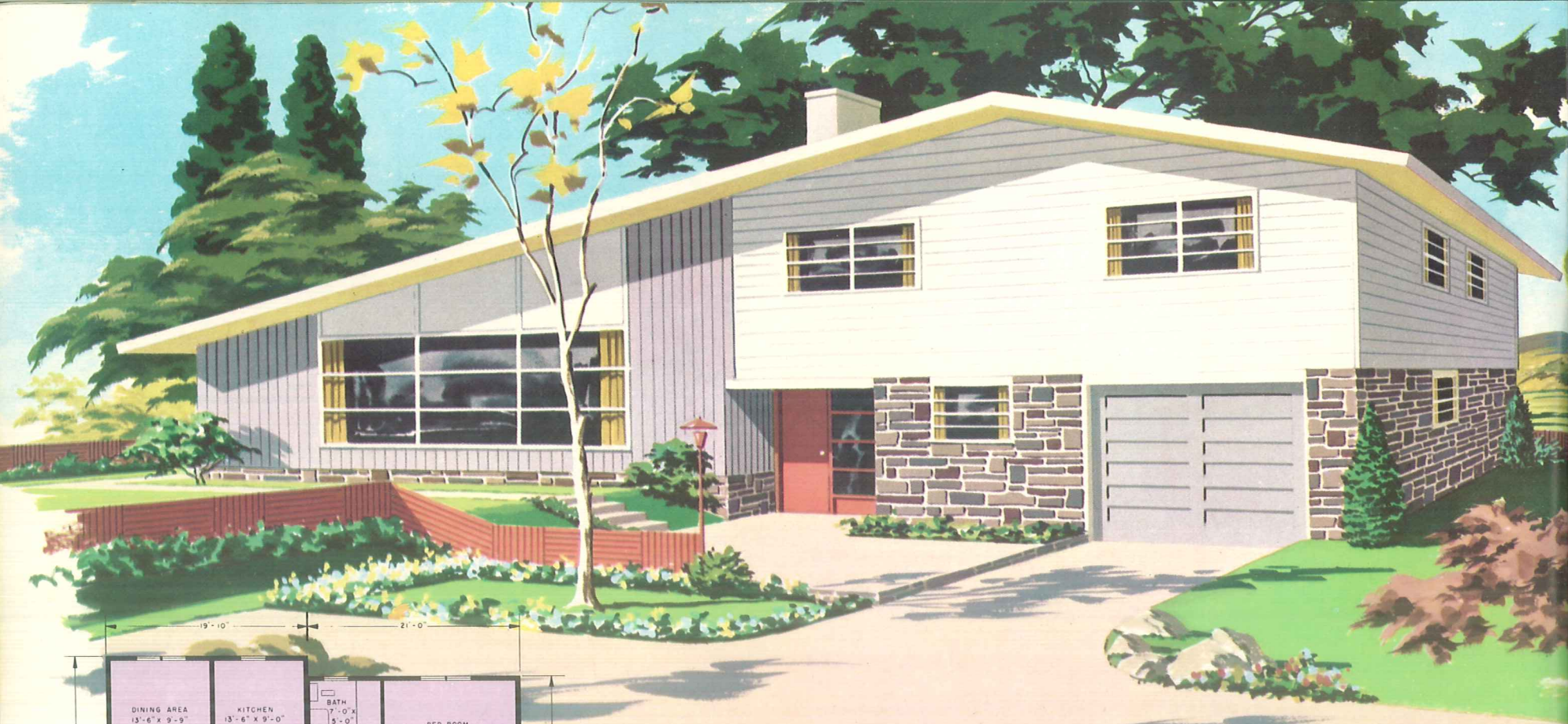
even the den has a picture window!...

the GLADWYNE

There are three levels under those long low roof lines! Huge living room, separate dining room and kitchen. 3 big bedrooms and baths. On the lower level, garage, powder room, utility room and a bright airy picture-window den.

3 bedrooms—1 1/2 baths—43' front

1554 SQUARE FEET



three levels! room to relax...room to enjoy...

the PAOLI

What fun to show your guests through this house! Greet them at the foyer on the ground level—peek in at the den, the powder room and, yes, even show off your compact laundry area, up a few steps to the second level to give them a chance to “ooh” and “ah” over the 28-foot sweep of living-dining room, the good big kitchen. Then wait for their surprise at the three big bedrooms and bath set in quiet privacy on the third level.

3 bedrooms—1½ baths—41' front

LOW COST LUXURY! MAIN LINE "PACKAGES"

THE FINISHING TOUCHES FOR YOUR HOME

your bathroom: lovely and completely modern

all included:

- | | |
|--|--|
| 1. Recess tub | 11. Chrome lavatory supply with flanges |
| 2. Chrome bath and shower diverter | 12. Chrome sliding-door medicine cabinet |
| 3. Triplever waste | 13. Tumbler and toothbrush holder |
| 4. Shower rod and hook-up flanges | 14. Soap dish |
| 5. Close-coupled closet bowl, tank | 15. Paper holder and roller |
| 6. Chrome wall supply with flange | 16. Soap and grab dish for tub |
| 7. Seat and cover | 17. Towel bar |
| 8. Formica vanity with bowl | 18. Plastic wall tile and adhesive |
| 9. Centerset fitting with pop-up waste | 19. $\frac{3}{8}$ " particle board |
| 10. $1\frac{1}{4}$ -inch trap | 20. Asphalt floor tile and mastic |

winter comfort... year 'round hot water

Gas or oil-fired forced air furnace or hot-water baseboard radiation heating system—with thermostat. Gas or electric water heater, and warm air duct package.

Main Line makes it easy to buy complete packages of all the fixtures and equipment you need to make your home even more luxurious and livable. What's more, Main Line buys these packages at big-volume discounts and passes those savings right along to you. These materials are delivered ready for you to install. Another Main Line special service!

indoor and outdoor lighting and electrical fixtures

...here's your complete Main Line package

- | | |
|---|--|
| 1. 100 amp service | 9. Front door chimes |
| 2. Single pole switches | 10. Front and rear entrance fixtures |
| 3. 3-way switches | 11. Pull chain fixtures for attic and heater closet (where required) |
| 4. Duplex receptacles | 12. Pull chain fixtures for storage rooms and garages (where required) |
| 5. Wall and ceiling boxes | |
| 6. Circuit breaker panel | |
| 7. Chrome wall plates | |
| 8. Post lantern and wood post (for your yard) | |

the kitchen you've dreamed of... all yours in one economical package

all included:

- | | | |
|---|--|------------------------------------|
| 1. All base and wall cabinets | 5. $1\frac{1}{2}$ -inch chrome continuous waste | 9. Refrigerator |
| 2. Sink-laundry tray combination with sliding drain board | 6. Formica work tops | 10. $\frac{3}{8}$ " particle board |
| 3. Chrome swing spout desk faucet, with duo-strainer and plug | 7. Built-in oven and range OR | 11. Asphalt floor tile and mastic |
| 4. $1\frac{1}{2}$ -inch "S" trap with flange | 8. Your choice of conventional gas or electric range | 12. Plastic wall tile and adhesive |
| | | 13. Exhaust fan |

Optional appliances available with your kitchen package:

WASHERS DRYERS FREEZERS GARBAGE DISPOSAL UNITS

rustproof gutters and downspout

Easy-to-install and complete for both the front and rear of house. Rustproof, lifetime aluminum.

It's So Easy to Build A Main Line Home Yourself

You don't have to be a master-carpenter-and-genius to build the home of your dreams yourself. Main Line takes you from foundation to roof-top in clear, easy-to-follow steps. First, all the structural materials for your Main Line home are delivered pre-cut to the exact size you need and all exterior walls are assembled in sections—including the gable ends. Next, no guessing what to use. Everything from the right size nail to the

proper paint brush is supplied. Then, as you begin to build, you follow a detailed simple-to-understand instruction manual. It's non-technical . . . used successfully by thousands of people who never built anything in their lives before.

Here are just some of the ways we make it extra-easy for you to build a Main Line home:

2. Pre-paneled gable ends: completely fabricated at the factory to provide the strength and stability needed to build a weather-tight roof.

12. Attic louvers: aluminum, need no painting.

4. Factory-notched roof rafters: Notched to fit perfectly, they go up easily, are firm, strong and provide a solid base for your roofing materials.

6. Ceiling insulation: Fiberglas Rockwool blankets, ready to fit between joists provide efficient insulation to cut heat loss in winter, help cool house in summer.

8. and 9. Roofing paper and shingles: ample quantity supplied to insure a tight and cozy roof.

11. Plasterboard for interior walls: simple to put up, ready for painting or papering.

1. 16-inch on center-studding: This is the spacing found in the most expensive custom-built homes. It provides a rigid frame for a really solid house.

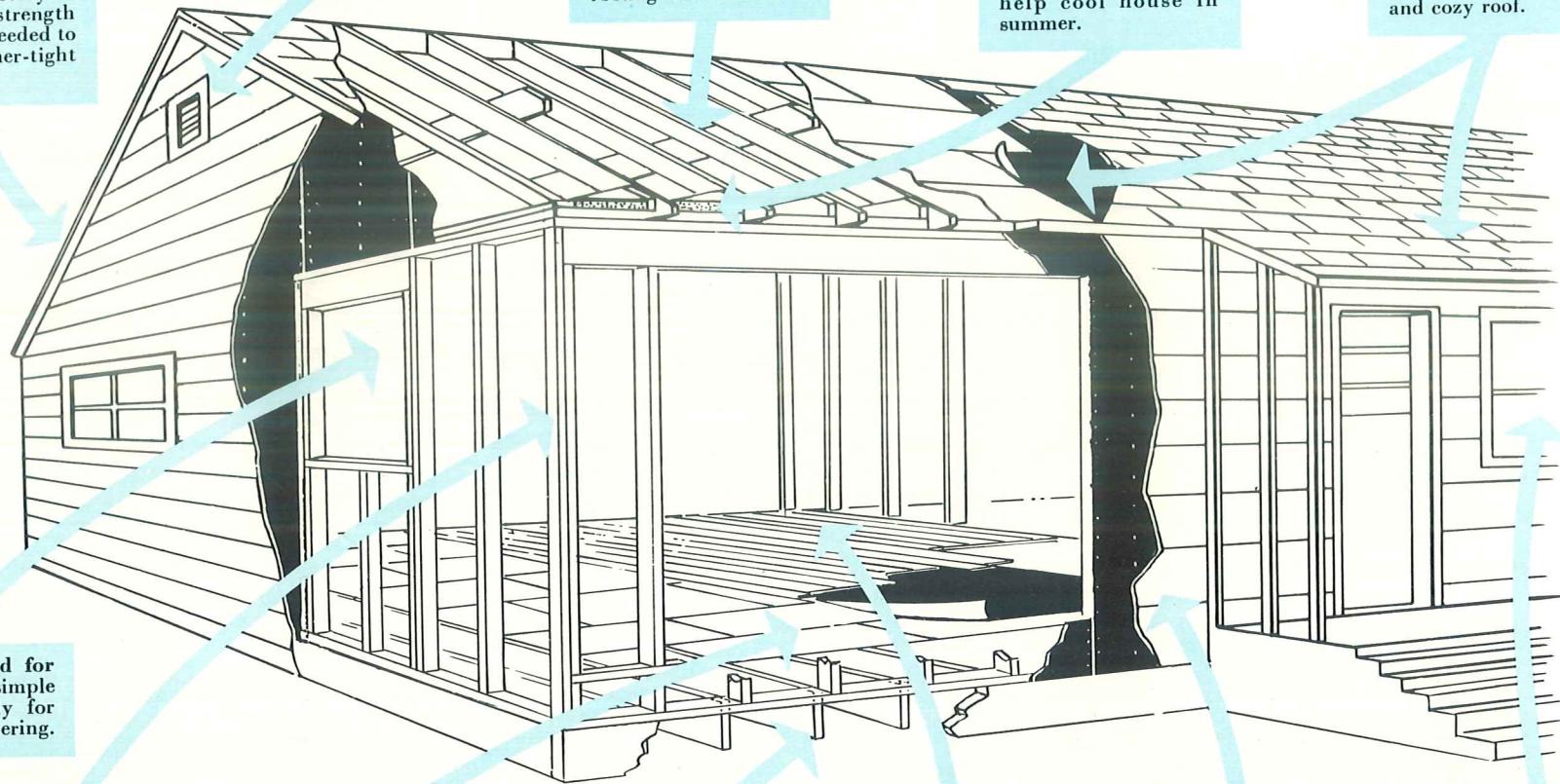
3. Plywood subfloor: clear, detailed instructions make it easy to apply this type of sub-floor found only in the finer homes.

13. Floor joist: sound 16-inch on center.

10. Hardwood flooring: tongue and groove for beautiful appearance and easy laying.

7. Siding: Your choice of color in easy-to-apply, first quality asbestos siding or $\frac{5}{8}$ " $\times$ 8" redwood bevel siding.

5. Ready-to-install windows: all windows are glazed, balanced and weather-stripped when they are delivered . . . ready for simple installation.



Your Main Liner Features The World's Finest Materials!

Your Main Line Ready-to-Build home package includes exactly the right materials you need to build and completely finish both the interior and exterior of your home—and in exactly the right amounts. What's more, Main Line furnishes only prime materials for every part of your house, including Number One Commercial Grade Framing Lumber.

Study the list here and you'll see that nothing has been overlooked and nothing has been omitted to make your new home better, handsomer, more livable!

FOUNDATION WALL SILLS: 2 x 6 West Coast lumber.

BUILT-UP WOOD GIRDER: 6 x 8 or larger West Coast lumber as required.

FLOOR JOISTS: 2 x 8, 3 x 8 or 2 x 10, West Coast lumber spaced on 16" centers. Joists supplied according to our specifications at no additional charge. Joists are doubled under all parallel partitions.

BRIDGING: 2 x 2 lumber.

SUB-FLOOR: ½" Plywood Sheathing, 1 x 4 Yellow Pine. Full thick tongue and grooved roofers optional.

EXTERIOR WALL FRAMING: 2 x 4 West Coast lumber spaced on 16" centers with double top plates. The exterior walls are factory assembled into panels. All corner panels are corner braced with 1 x 4's let into face of studs.

EXTERIOR WALL SHEATHING: ½" Asphalt impregnated insulating sheathing, factory applied on wall panels, provides insulation, weather resistance and structural rigidity.

EXTERIOR SIDING: First quality Asbestos Siding with new Plasticrylic Finish, ⅝" x 8" select redwood siding and Vertical Hardboard panel groove. Other first quality sidings available.

EXTERIOR CORNERS: 1½ x 4 White Pine.

BEARING PARTITION FRAMING: 2 x 4 West Coast lumber spaced on 16" centers pre-cut to size with doubled top plates. Door openings assembled and ready to nail in place.

CEILING JOISTS: 2 x 6 West Coast lumber spaced on 16" centers pre-cut to size and mitered.

ROOF RAFTERS: 2 x 6 West Coast lumber spaced on 16" centers, pre-cut, notched and mitered.

RIDGE BOARD: 2 x 8 West Coast lumber.

SOFFIT: ⅝" Plywood.

GABLE WALLS: Pre-cut and factory assembled and sheathed with ½" asphalt impregnated insulating sheathing board.

CORNICE, FASCIA AND BARGE BOARD: Select Ponderosa Pine.

ATTIC LOUVERS: Aluminum louvers, with rustproof aluminum insect screening or soffit screening for lower pitched roofs.

ROOF SHEATHING: ⅝" Plywood Sheathing, 1 x 5 Yellow Pine. Full thick tongue and grooved roofers optional.

ROOF SHEATHING PAPER: 15 pound Asphalt Felt.

ROOFING SHINGLES: 210 pounds, first quality thick butt Asphalt Shingles in your choice of color.

FINISHED FLOORING: Select ⅝" x 2¼" Oak Hardwood Flooring.

WINDOWS: 113 x 77 factory assembled window wall with two awning sash complete with glass. All other windows are double hung, factory assembled with balances, completely weather-stripped and glazed with horizontal divided lights; or aluminum sliding windows, assembled, pre-fit, glazed and weather-stripped. Metal drip caps are furnished where required. In the Valley Forge, St. Davids, Merion and Rosemont window walls with weather-stripped awning sash are used throughout.

INTERIOR WALL FRAMING: 2 x 3 West Coast lumber spaced on 16" centers pre-cut to size with top and bottom plates. Door openings assembled and ready to nail in place.

INTERIOR WALL COVERING: Gypsum wallboard complete with tape, patching material and metal corner beads, or Gypsum lath to include cornerites and cornerbeads.

DOOR FRAMES: Clear Ponderosa Pine. Pre-assembled.

EXTERIOR DOORS: 1¾" Front and Rear Doors. Complete with hardware, Aluminum threshold and water table.

INTERIOR DOORS: Flush Stain Grade complete with hardware, pre-fit, mortised, and drilled. Pre-hung door units optional.

CLOSET SLIDING DOORS: 1¾" Stain Grade complete with sliding hardware, closet rods, shelving, pin rail and shelf cleats.

INTERIOR TRIM: Clear bright Ponderosa Pine door and window trim, jambs, door stops, sash bead, insill, apron, baseboard and shoe moulding. All pre-cut.

CEILING INSULATION: Fire-proof and rot-proof Fiberglas blankets with vapor barrier.

ATTIC STAIRWAY: Factory assembled folding disappearing attic stairs where shown on plans.

HARDWARE: All hinges, locksets, closet rods, door stops, hat and coat hooks, sash locks.

PAINT: A complete supply for interior and exterior, including floor filler, shellac, roller and pan, and sufficient brushes.

NAILS: A sufficient supply of all sizes and types required in accordance with accepted standard practice. Stronghold nails furnished for finish flooring to keep floors permanently tight, smooth and squeak free. Stronghold nails also supplied for plasterboard. Aluminum nails are provided for wood siding.

save time...

specify

Main Line's Construction Plan

one price
includes
house and
all the heavy
labor done
for you

NO
MONEY
DOWN
ON
MANY
MODELS

under this wonderful new plan,

Main Line provides labor and materials
for all these time consuming steps:

1

*positions
your home
on your lot*



2



*obtains the
proper
building
permits*

3

*excavates
for full
foundation*



4

*supplies and
installs full
foundation walls*



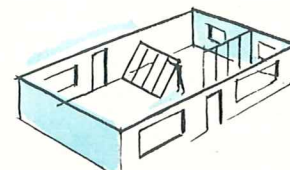
5



*erects weather-
sealed exterior
... complete to
the shingles
on the roof*

6

*erects studding
for all interior
partitions*

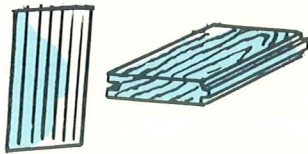


YOUR HOUSE IS NOW "UNDER ROOF" WITH ALL THE
HEAVY CONSTRUCTION COMPLETED. NOW YOU
CAN MOVE QUICKLY ON THE "INSIDE" WORK.

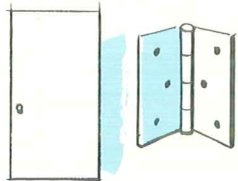
...and then, Main Line delivers
to your lot, ready for you
to install, all these materials:

1

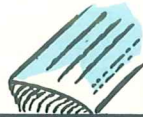
*hardwood
flooring and
interior
wallboard*



2

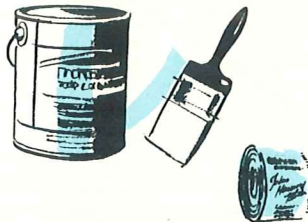


*interior
trim and
hardware*



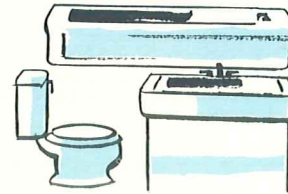
3

*exterior and
interior paint,
brushes and
insulation*

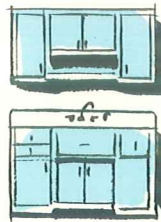


4

*a modern
3-piece
bathroom set*



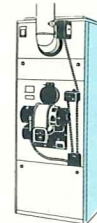
5



*a 54-inch
kitchen sink,
sink base and
wall cabinet*

6

*American Standard
warm air heating
unit with pre-fab
ductwork*



even
financing
is easy
with a
Main
Line
Home

Because it maintains its own financing set-up, Main Line can supply you directly with construction financing at low budget payments to get your house "under roof" in a minimum of time. There are no settlement fees and, under the Construction Plan, you can have this financing with no down payment for materials and labor costing up to \$8500.00.

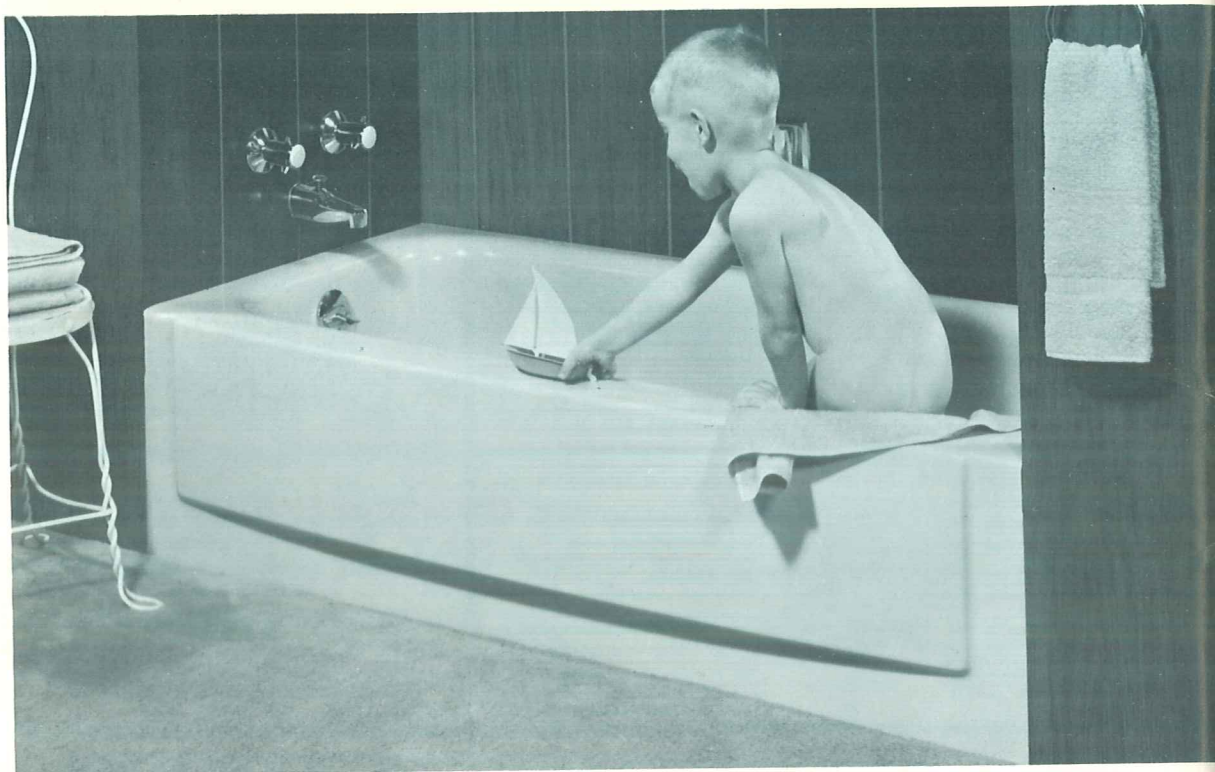
JUST ADD WIRING AND PLUMBING TO MEET YOUR LOCAL
BUILDING CODE AND YOUR MAIN LINE HOME IS DONE!

ask for full details at your nearest Main Line Homes dealer

Nationally-Known Products are Part of the Main Line Better Way of Homebuilding—Always!

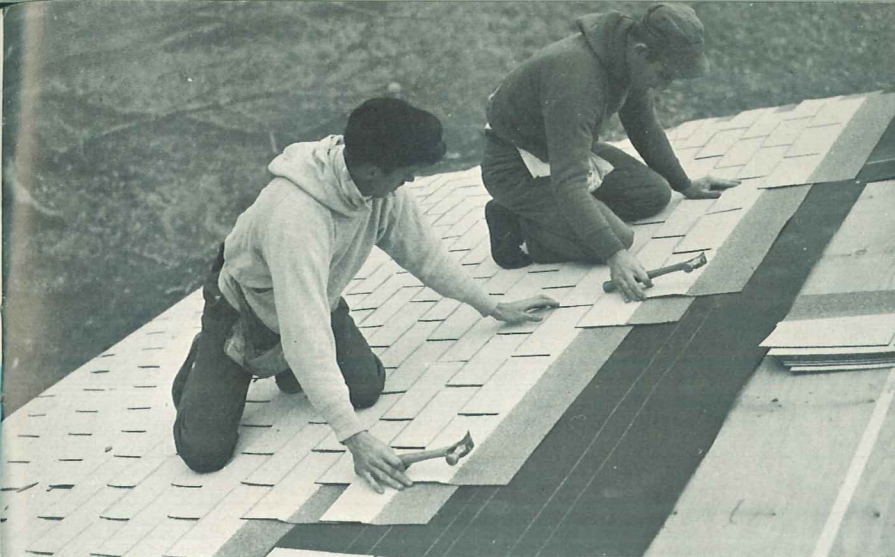
*Here are just a few of the companies
whose materials you will use when
you build your Main Line Home:*

American Screen Products Co.
Bestwall Gypsum Co. • Bethlehem Steel Co.
Briggs Beautyware • The Celotex Corp.
Carroll Shellac Co. • Certainteed Products Corp.
Challenger Lock Co. • Commander Door Co.
Du Pont Co. • Formica Co.
Georgia-Pacific Plywood Corp. • Hurd Millwork Co.
Johnson & Wimsatt, Inc. • Keystone Roofing Mfg. Co.
Minute-Mount Co., Inc. • National Hardware Corp.
Penna. Range Boiler Co. • Sterling Brass Co.
Sunbeam Airconditioner Div. • Thomason Plywood Corp.
U. S. Steel Co. • U. S. Plywood Corp. • Tappan
Youngstown Kitchen • Cromar Pre-Finish Floor Co.
Mears Aluminum Co. • Frigidaire
Bestwood Cedar Shake Co. • Weyerhaeuser Timber Co.
Owens Corning Fiberglas
Acme Appliance Manufacturing Co.
Wessel Hardware Corp. • Quaker State Metals Co.
Independent Nail & Packing Co.
American-Standard Air Conditioning Div.
Marsh Kitchen Cabinets • Leslie Welding Co.



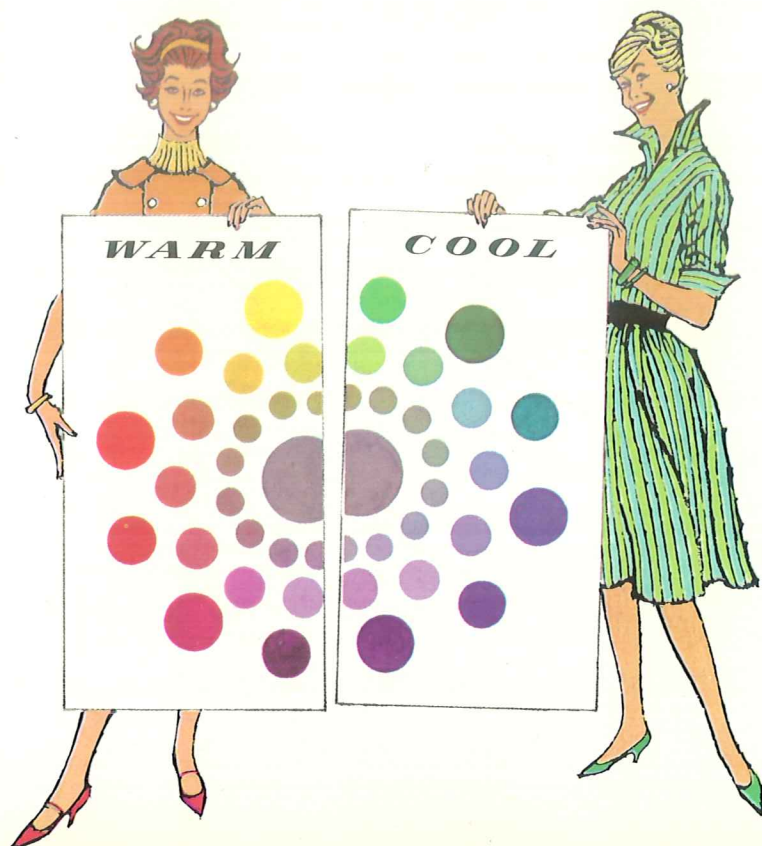
Briggs Beautyware Bath Fixtures

Including a roomy recessed tub with new full-length seat, slip-resistant bottom and recessed toe panel for extra foot room!



Keystone Asphalt Shingle Roofing

Practically free of maintenance and upkeep costs... never needs painting or staining... provides all weather protection!



Frigidaire Appliances

Such as this handsome fully automatic Imperial wall oven with the exclusive drop-leaf door for quick, easy cleaning!



American-Standard Winter Air Conditioner

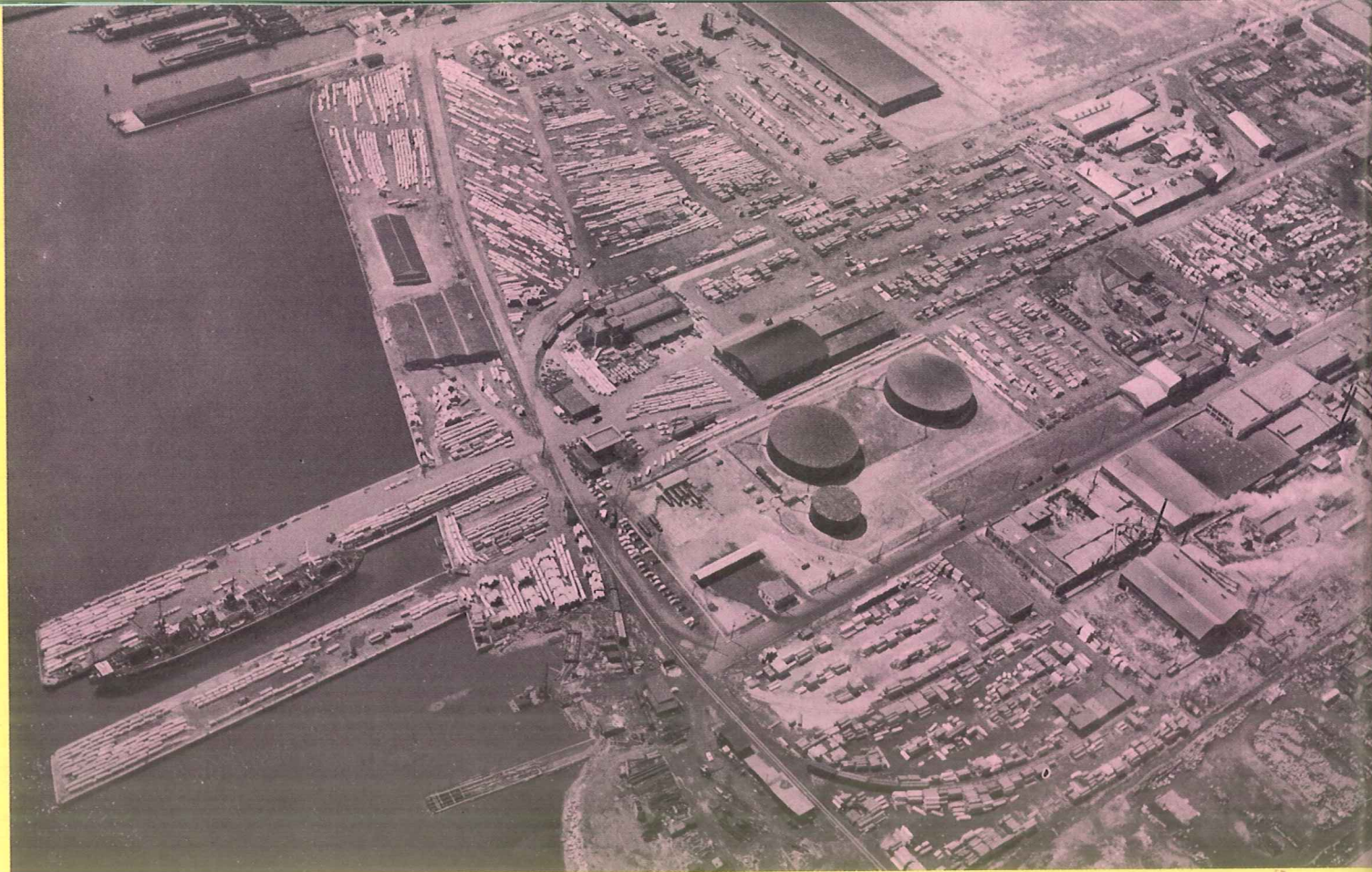
Keeps you warm and comfortable *automatically* all Winter! Costs surprisingly little to add Summer cooling at any time to the same central system!



Du Pont Paints

Your home will be enhanced with quality Du Pont paints available in a variety of exquisite decorator colors!

MAIN
LINE'S
MODERN
PLANT
SAVES
YOU
MONEY

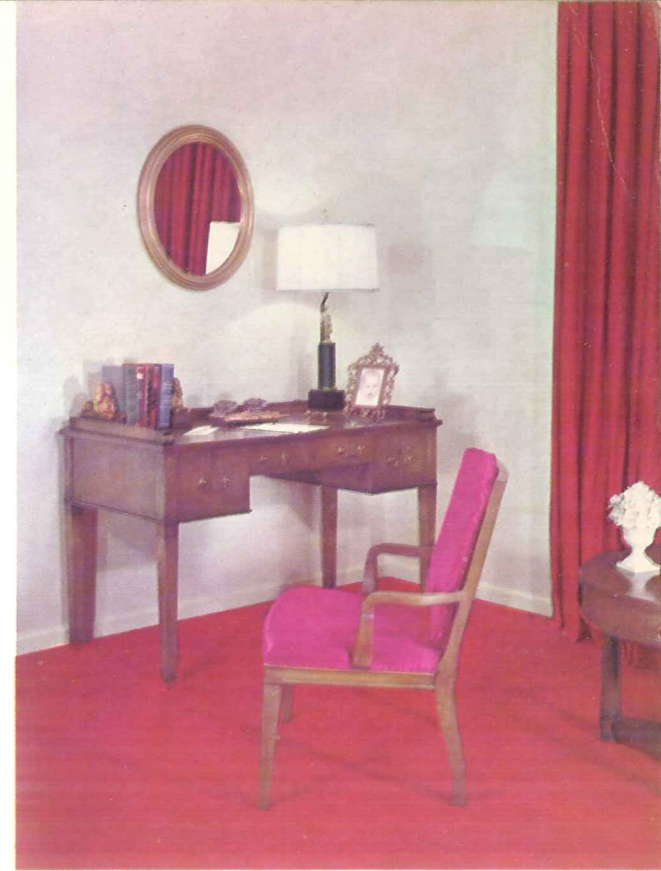


Almost every day freighters from the West Coast dock right at Main Line's doorstep to unload hundreds of thousands of feet of top-quality lumber. Two railroad sidings pull into Main Line's receiving yards to handle the tons of finishing materials, nails, paints and other items that are needed for Main Line's ready-to-build Home Package. This is volume buying on a giant scale . . . volume buying that gives Main Line really substantial price discounts to pass on to you in savings.

Inside the Main Line plant, centrally located in Philadelphia, highly skilled workers man high speed machinery to manufacture, pre-cut, pre-fabricate and pre-assemble every inch of your dream house with a precision and perfection of fit that cuts waste and labor costs to a minimum . . . *more* savings for Main Line and you. This combination of skilled quality-plus-quantity accounts for the remarkable low-cost, high-value of every Main Line home.

THERE'S SO MUCH ROOM FOR "YOU" IN A MAIN LINE HOME

Every single Main Line house has been designed to give you a wonderful chance to express *your own* home-making ideas—kitchens to turn sunny with honey birch or sleek with long panels of metal cabinetry . . . quiet, airy bedrooms to carpet and drape for drama . . . good wall space in every room for exciting splashes of color and furniture arrangement. A bedroom doesn't have to be a bedroom . . . you can switch it to a fun playroom or family room, everything is adaptable to you and your family. No "project" houses these . . . a Main Line house has "individuality", like the family who builds it and lives in it!



MAIN LINE HOMES

Main Office
315 E. Lancaster Ave.
Wayne, Pa.

*Beautifully Furnished Sample Homes are on Display at
These Convenient Sites!*

Wayne, Pa.
315 E. Lancaster Ave.
MUrray 8-7000

Camden, N.J.
Rt. 73 at Rt. 38 circle
Entrance #4, Tnpk.
BElmont 5-0722

Allentown, Pa.
Rt. 22 & N. 7th St.
HEmlock 5-8061

Baltimore, Md.
6500 Ritchie Highway N.
Glen Burnie, Md.
SOuthfield 6-1781

Linden, N.J.
Rt. 1, Next door to Linden
Airport—HUnter 6-1120

Wilmington, Del.
Rt. 40 & 13
½ mi. S. of New Castle
Airport
EAst 8-6242

Vineland, N.J.
505 N. Delsea Dr.
OXford 2-6800

Harrisburg, Pa.
3610 Paxton Street
Rt. 422, ½ mi. west
of Bypass 230
JOdan 4-1434

Branches or Franchised Dealers in Principal Cities Throughout the East.